

Museum Development in Breckland

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Norfolk Museums
Development Officer



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**ARTS COUNCIL
ENGLAND**



Norfolk Museums Development Officer

- Helping to deliver the SHARE activity plan in Norfolk
- Supporting Accredited museums and those who show an interest in meeting Accreditation standards
- Signposting opportunities
- Facilitating joint working
- Working with Museums Norfolk
- Can seek support from within NMS

Museums Norfolk

Museums Norfolk has three overarching aims

- to support their members
 - to be a champion for them and the sector
 - to act as a catalyst and facilitator
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- They work with all heritage organisations and are changing their name to Heritage Network Norfolk to reflect this
 - Their Board includes volunteers from Swaffham and Watton Museums

Breckland

Swaffham Museum

- Accreditation Mentor from NMS
- Howard Carter exhibition 2022
- Museums Norfolk audience development project

Watton Museum

- Accreditation advice and finding a Mentor
- Advice from NMS staff for example on archaeology collections

Breckland

Bishop Bonner's Cottage Museum

- New Trustees and volunteers
- Conversion to CIO charitable status
- Exhibition and display support
- Retail advice
- Accreditation Mentor from NMS

Charles Burrell Museum and Dad's Army Museum

- Not currently Accredited

Benefits of Museum Development

- More confident museums
- Better visitor experiences
- More resilient museums
 - Rationalisation
 - Improving income generation opportunities
 - Trustee and governance support and development
 - Strengthened relationships between museums and their audiences