

Breckland Corporate Plan 2019-23

Breckland's Corporate Plan 2019-23 is programmed to be review at Council on 21st February 2019, it will set out the strategic ambition that the organisation is working to for the next four years.

The proposed strategic ambition of the plan is: -

'Breckland: A place where people and business can thrive'

Consideration will be to the following areas and how they influence the council's corporate plan: -

- Growth both Housing and Business in the District
- LEP strategies and the Industrial Strategy
- Housing opportunities around the removal of the HRA cap on Capital borrowing
- Impact of the UK's planned exit from the European Union
- Any emerging reorganisations of Local Government proposed
- DWP/Universal Credit impact on Revenues and Benefits
- Apprenticeships and Apprenticeship Levy
- National Policy changes and recent consultations (e.g. Business rates retention, transparency)
- Public campaigns such as the reduction of domestic violence
- Impact of Health's Sustainable Transformation Plan
- The role of the District Councils in the Prevention and Health Agenda
- Continued budget cuts by County Councils and the impact on district communities
- NHS/Social Care opportunities for better working, investigate money being lost for discretionary services
- Party conference & Election Manifestos commitments
- Autumn Statement
- Fairer Funding Review
- Transparency requirements (GDPR, Transparency Code)
- Enhanced sharing opportunities between councils
- Any other issues raised by Directors/EMT/Portfolio Holders
- Feedback from Senior Management Team

This work has identified four strategic public facing and themes and one internally facing theme. These themes and proposed critical activities are outlined below.

Priority: YOUR PLACE

CA#	"We will..."
CA01	<i>Use our Market Town Initiative to ensure that our five market towns are attractive places that people want to visit while still meet the needs of their communities</i>
CA02	<i>Continue to use our Community Reserve to deliver benefits to our communities</i>
CA03	<i>Work with Kings Lynn and North Norfolk Councils to procure a new waste contract that delivers value for money and high quality services</i>
CA04	<i>Grow the 'Our Breckland Lottery' to fund community projects and organisations including sports and social groups</i>

CA05	<i>Deliver a programme of replacements and maintenance to our street lights across the district</i>
CA06	<i>Commence first stages of the Local Plan implementation to deliver substantial and continued growth</i>
CA07	<i>Proactive approach to land management, maintenance and disposal of council owned land.</i>
CA08	<i>Work together with partners and local communities to improve the quality of public spaces to be cleaner, greener and safer</i>
CA09	<i>Work with our partners to reduce and prevent crime and anti-social behaviour and protect the community and environment</i>
CA10	<i>Proactively seek section 106 funding through our planning decisions to help shape communities to be vibrant and healthy</i>
CA11	<i>Work to ensure that infrastructure including roads, rail, broadband and telecommunications in the district enables our communities to flourish and grow</i>
CA12	<i>Work to prevent homelessness by continuing to work with partners across Norfolk to deliver solutions</i>
CA13	<i>Enable the effective planning and delivery of housing solutions to meet local needs and aspirations to ensure that our residents have access to a range of housing options in the district</i>

Priority: YOUR HEALTH & WELLBEING

CA#	“We will...”
CA14	<i>Ensure that our public protection services continues to enable our communities to remain healthy and safe through our regulatory activities including food safety, air pollution and licensing</i>
CA15	<i>We will continue to ensure that our leisure provider continues to provide a range of activities targeted at reducing health inequalities in our district</i>
CA16	<i>Lead and support activities and partnerships to address key local health, social care and wellbeing issues</i>
CA17	<i>Work continue to engage with partners to lead early intervention activities to support and prevent long term health conditions – Early Help Hub</i>
CA18	<i>Develop a local delivery programme to help us deliver the outcomes identified in the Norfolk Health & Wellbeing strategy</i>
CA19	<i>Proactively address social isolation through initiatives such as the ‘Silver Social’</i>
CA20	<i>Deliver a targeted programme of Health & Wellbeing activities to improve health outcomes across the district</i>

CA21	<i>Proactively influence the Norfolk Sustainable Transformation Programme being delivered by the NHS to ensure the best health outcomes for Breckland</i>
CA22	<i>Ensure that our residents are enabled to live in high quality housing no matter the tenure</i>
CA23	<i>Enable vulnerable residents to remain living independently in their own homes by using Disabled Facilities Grants to make adaptations</i>
CA24	<i>Maintain our 32 years commitment to our two strategic leisure sites but we will explore opportunities to enhanced leisure provision in the rest of our district</i>
CA25	<i>Ensure that through the Anglia Revenue Partnership our resident are given high quality advice to help maximise their income and manage their debts</i>

Priority: YOUR OPPORTUNITY

CA#	"We will..."
CA26	<i>Identify and optimise funding opportunities that will draw resources into our district to enable continued growth</i>
CA27	<i>Continue to deliver a clear "open for business" approach across all Council services that promotes and supports business growth</i>
CA28	<i>Proactively lobby the New Anglia Local Enterprise Partnership to improve skills levels and access to further education in Breckland</i>
CA29	<i>Address barriers to better opportunities such as transport to work, digital skills, employment and housing support, by using the Breckland Community Reserve to create initiatives to help improve these</i>
CA30	<i>Develop and deliver a clear strategy for 'Invest in Breckland' to stimulate business growth</i>
CA31	<i>Maximise the benefits that the 'A11 Tech Corridor' will bring to business growth</i>
CA32	<i>Stimulate housing and employment growth in Thetford and Attleborough through the delivery of the Thetford Enterprise Park and Sustainable Urban Expansion areas in both towns</i>

Internal Priority: OUR COUNCIL

CA#	"We will..."
CA33	<i>Ensure that our services are digital enabled and efficient to meet the expectations of our changing community whilst not exclude those that are unable to interact in that way</i>

CA34	<i>Ensure that our staff have the skills needed to drive the organisation forwards and meet the expectations of our changing communities and how they wish to interact with us</i>
CA35	<i>Ensure that national policies for protecting children and vulnerable adults are effectively implemented across all areas of our business and that safeguarding is at the forefront of all we do</i>
CA36	<i>Continue to ensure that our regulatory services remain fully compliant with all current and emerging legislation</i>
CA37	<i>Continue to strengthen our commercial approach which will secure our financial position by identifying income generation opportunities through trading the skills of our workforce</i>
CA38	<i>Maximise the returns generate by the Council's commercial and operational assets</i>
CA39	<i>Continue to work effectively with all our partners to deliver significant benefits to the communities of Breckland</i>
CA40	<i>Help shape and influence emerging policy development in order to be at the forefront of change to maximise the opportunity for Breckland</i>