



NORFOLK
CONSTABULARY

Our Priority is You

Mr Y. Demirilay & Mr I. Lyons
Heroes Bar
1st Floor, 14-16 Market Place
Dereham.
NR19 2AL

The Licensing Team
Floor 4 Vantage House
Fishers Lane
Norwich
Norfolk
NR2 1ET

Date: 08 December 2014

Tel: 01603 276093

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Email: licensingteam@norfolk.pnn.police.uk

Ref: TG/ Lic/Intervention/

www.norfolk.police.uk

Non-Emergency Tel: 101

Dear Mr Demirilay & Mr Lyons,

On 27th November 2014 I visited the premises of Heroes Bar, Dereham to speak to Mr Lyons following the incident of drug usage discovered by Police during their visit of 21.11.14.

Mr Lyons insisted that this incident was not endemic of a lack of his attention to the business and that he does not condone drug taking in his venue (although he concedes that such behaviour can be presumed to go on in licensed premises everywhere).

I reminded him of his duty in this regard and consequently I remind you of your responsibility as Premises Licence Holder accordingly. We also discussed the other Conditions on The Premises Licence which relate to the provision & use of CCTV; ensuring that drinks are not taken outside; and siting notices requesting persons to be quiet when they leave. This latter issue can often be exaggerated by people going outside to smoke and create a noise.

I warned Mr Lyons that I would expect to see that he complies with all the Licensing Conditions applicable to the premises and that he ensures that he and his staff manage his customers effectively regarding all matters of law & due diligence or face the consequences. That warning extends to you as Premises Licence Holder also.

This intervention by the Police forms the beginning of a stepped approach in attempting to resolve the matters brought to your attention in this letter and which are directly associated with your venue. Matters outside of your control will not be taken into account when considering appropriate measures or actions that may be introduced to address this situation. It is our desire to work with you in this effort. If the situation fails to be improved as quickly as possible it may be necessary for the Police to consider action by way of Licensing Review in order to address the requirements of the Licensing Act 2003 and its Licensing Objectives.

Please contact me if there is anything contained within this letter which you consider is not a true reflection of the content of the meeting we held yesterday.

Yours sincerely,

We will answer letters within 10 working days, where information is available.
Where this is not possible, an explanation will be given for any delay.

Tony Grover.

Tony Grover
Licensing Officer.

Copy to: Licensing Authority