

Event/Project	No's of volunteers	Info	Media Coverage?	Pride Goal Supported
Graffiti Removal - Croxton Road Underpass	12	The Croxton Road underpass runs under the very busy A1066 in Thetford. It is a safe haven for hundreds of school children and other pedestrians who need to cross the road on a daily basis. The walls of the underpass are beautifully adorned with colourful murals, placed there by pupils of Rosemary Musker High in memory of their friend Gary Smith who was tragically knocked down and killed on the road in 1991. Over time the murals and walls of the underpass have been graffiti's and defaced. With help from Rosemary Musker pupils, Pride in Breckland removed the graffiti and cleaned the murals.	Press, radio	A, B, D
Thetford River Cleanse	14	In conjunction with Environmental Services, Pride in Breckland arranged a river cleanse of the rivers Thet and Ouse which pass through Thetford. A group of volunteers cleared the river banks whilst a specialised contractor cleared the waters. Over 1 tonne of waste was collected.	Press, radio	A, B, D
Watton War Memorial clean up with Youth Council.	8	Pride teamed up with the Watton Youth Council to clean up the two war memorials situated near to Carbrooke in Watton.	Press, radio	A, B, D
Community Ranger Conference	42	Pride in Breckland delivered the inaugural Community Ranger Conference at Barnham Broom hotel. The conference helped Rangers to understand their role more as well as learn about new projects that they can be involved with in their communities.	Press, radio	B, D
Poppys Wood Maintenance Day	14	Poppys Wood is 30 acres of land hidden in North Tuddenham. It was purchased by Bernard Matthews in 1990, planted with thousands of trees and then given back to the local community to enjoy. The trees are in desperate need of basic maintenance such as pruning and sleeve removal. Pride in Breckland therefore teamed up with 1st Mattishall Scouts to carry out a maintenance day.	Press	A, B, D
Gastronomic Food Festival - Swaffham	25	Pride in Breckland proudly sponsored the Swaffham Community Food festival which was organised by the Icieni Area Partnership. The event celebrated healthy food from across all cultures in Swaffham.	Press, radio	A, C, D
Brecks Dragons Den	N/A	Pride in Breckland proudly sponsored the Brecks Dragons Den competition which encouraged innovative small businesses in Breckland to compete for top prizes including new premises by persuading a panel of judges that their business had the potential to generate the highest profit potential to succeed.	Press, radio	D
Graffiti Removal Kits	18	Pride in Breckland has purchased 4 x graffiti removal kits which are available for members of the community to loan in order to remove graffiti from their personal property or proactively from public buildings.	Press, radio	A, B, D

Poppys Wood Apple Pressing Day	22	Poppys Wood is 30 acres of land hidden in North Tuddenham. It was purchased by Bernard Matthews in 1990, planted with thousands of trees and then given back to the local community to enjoy. The apple pressing day was held in partnership with the Wensum Valley Trust and it was another opportunity to involve the local community and encourage them to take ownership of the wood. The day allowed people to pick native apple varieties and then taste the juice once pressed in a traditional manner. A longest apple peel competition was also held.	Press, radio	B, D
Watton War Memorial clean up with YMCA group.	11	Pride teamed up with the Right Direction Group to clean up the two war memorials situated near to Carbrooke in Watton. The Right Direction Group is made up of school children who can be disruptive during term time. Projects like these help to channel the students energy and get them more involved in community activities.	Press, radio	A, B, C, D
Creation of International Environment Group	11	All Breckland residents who care about their environment are being encouraged to come together by Pride to form an International Environment Group in Thetford. The group is helping to tackle all environment related issues in the town such as litter, graffiti removal, recycling and waste reduction. This project is on-going.	Radio	A, B, C, D
Charles Close community clean up	42	In conjunction with two local housing associations, Pride organised a community clean up day to help residents have Pride in the community. Two skips were filled with waste and the streets were cleared of litter by the residents.	Press, radio	A, B, C, D
Halloween Helpers	4	Pride in Breckland supplied high visibility tabards to Watton SNT to help them run their Halloween Helpers event. The event was meant to give a presence on the streets of Watton during Halloween to prevent ASB. No cases of ASB were recorded on the night.	Press, radio	A, C, D
Operation Dampen Spirits	N/A	Pride in Breckland joined forces with Police, Environmental Services and SERCO to deliver Operation Dampen Spirits in Thetford. The aim was to remove bonfires and combustible materials from Breckland owned green areas on the Abbey Estate and reduce the number of illegal bonfires. Almost 2 tons of materials were removed with enforcement being taken (3 Formal Cautions and 1 Fixed Penalty Notice plus costs were issued). The fire service reported a 50% reduction overall in call outs within Thetford for this night of the year. It is hoped that that the formal action taken this year will act as a deterrent for future years	Press, radio	A, D
Tree Giveaway	N/A	Pride in Breckland ran a 'treemendous' event during National Tree Week (25th Nov - 6th Dec). We gave away almost 3000 trees – all native to the UK – to residents who want to help 'green-up' the environment. The trees were handed out on market days around the district to Breckland residents on a first come served basis (one per person).	Press, radio	A, B, D

Welcome Home Parade	42	Breckland is proud of being the home of the Light Dragoons. The Light Dragoons and their families are an integral part of our community, so it is important that we recognise their bravery, extreme courage and great determination. Pride in Breckland was the proud sponsor of the Welcome Home Parade which Breckland Council arranged in December 2009.	Tv, press, radio	B, D
Tree Dressing Competition	N/A	Pride in Breckland has ran its own Tree Dressing competition in support of National Tree Dressing Day which aims to encourage the celebration of trees in our communities. It ties in with National Tree week and our pledge to give every resident a free tree. The whole scheme highlights our responsibility for looking after trees and reminds us of their enormous cultural and environmental importance. We asked residents to create their own social celebration of the trees in their community through storytelling, dance, music, hanging ribbons, shapes, shining lights, anything which draws attention to the trees we all take for granted.	Press, radio	A, B, C, D
Shrub planting @ St Cuthberts Church and Bridge St	11	Pride in Breckland worked in conjunction with Serco to plant shrubs in the flower beds of the community garden at St Cuthberts in Thetford and in the flower bed next to the bridge on Bridge St. Members of the International Environment Group helped to plant the shrubs.	Press, radio	A, B, C, D
Poppys Wood Environmental improvements	N/A	Pride in Breckland has made a series of environmental improvements at Poppys Wood to improve security and safety. The improvements made are extra bollards in the parking area to prevent cars driving into the woods and the addition of a removable barrier on the Lyng Road to prevent vehicles trespassing. More improvements will be made in 2010.	No	A, D
Scarning Meadows Conservation Day	18	In conjunction with Wensum Valley Trust, Pride in Breckland arranged a conservation day at Scarning Meadows. The area of land is a natural wetland which supports various species of wildlife. Volunteers were encouraged to take part to help safeguard the area for future generations. The volunteers have now formed a group who will meet once a quarter to continue their conservation work.	Press, radio	A, B, C, D
Pride in Breckland Away Day - Contact Centre Staff	35	Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. On this occasion, the Contact Centre team carried out vital conservation work on Hoe Common with the Wensum Valley Trust.	Press, Radio	A, B, D
Light Dragoons/Redcastle Furze Day	23	Pride in Breckland arranged for 15 Light Dragoons to attend the Redcastle Furze community centre in Thetford to help with the re-decoration of the building which is now ran by The Benjamin Foundation. Pride in Breckland also supplied the paint.	Press, radio	A, B, C, D

The Breckland Blitz	120	A nine week spring clean type event across the district. The Blitz encouraged everyone to do one small thing to help keep the district clean and green. Completed projects during the Breckland Blitz included a community clean up of the Toftwood pond, a community litter pick through Hoe and Worthing where 147 sacks of litter were collected, a school litter pick with students from Attleborough junior school and a clean up of an industrial estate in Thetford using members of staff from Breckland Council.	Press, radio	A, B, C, D
Bling Up Your Bin	N/A	10 schools across the district have been given a litter bin to decorate in whatever fashion they wish. The best design will win £200 for their school to go towards a Pride related project. The project will help educate local children about the importance of binning litter.	Press, radio	A, B, D
School Lane Car Park, Thetford - Posts painted	1	An unemployed painter and decorator volunteered to paint the bollards in the car park. In return Breckland Council supplied him with a reference for his work. Since then, the decorator has found permanent work through a Thetford based firm.	Press	A, D
Pond Enhancement Project	13	Pride enlisted the help of the Norfolk Wildlife Trust to undertake a study of three ponds in Breckland (Hillcrest Pond, Toftwood; Neatherd Moor Pond, Dereham; Bawdeswell Pond, Bawdeswell). The studies were completed in November and once the weather warmed up a community pond enhancement day was arranged to make environmental improvements to the Hillcrest Pond in Toftwood.	Press, radio	A, B, C, D
Pride in Breckland Away Day - Sustainable Communities Team	10	Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. On this occasion, the Sustainable Communities Team decorated the village Hall in Worthing.	Press, radio	A, B, D
Breckland Junior MasterChef	N/A	This project gave young Breckland residents a chance to show off their culinary skills. The competition was similar to the BBC 'MasterChef' concept with competitors given a selection of fresh local produce and asked to cook a three course meal. The final was contested at Neatherd High School between 5 young people from around the district who all produced wonderful dishes. The winner won a cookery lesson with a local chef who was recently voted the UK's best fish restaurant.	Press, radio	D
Norfolk Police PPO Project	N/A	In partnership with Norfolk Constabulary, Pride is providing community projects for Prolific and Persistent Offenders (PPOs) in the Breckland area. The idea is to get PPOs interested in giving something back to the community. This is a trial project which has initially seen a PPO decorate the outside of The Anchor pub in Thetford in preparation of the Dads Army Day. More projects will follow.		B, D
Pride Corporate Away Days	22	Similar to the internal away days that Pride in Breckland now arranged, these days are arranged for private businesses in the Breckland area. The first company to try the away day experience was Tesco who tackled a conservation project in Gressenhall. The team really enjoyed that day and have asked for a programme of away days for the coming 12 months.	Press, radio	A, B, C, D

World Record Attempt	85	Pride in Breckland have set a Guinness World Record for the longest chain of plastic bottles. The chain was a massive 1018m in length and used a total of 3900 bottles. The idea behind the event was to raise awareness that plastic bottles are the only plastic that residents can place into their wheeled bins. The record was set at Northgate School who supplied pupils for the day. We were also joined by solders from the Light Dragoons.	Press, radio	A, B, C, D
Pride in Breckland Away Day - Asset Management Team	12	Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. On this occasion, the Asset Management Team helped to clean up an industrial estate in Thetford.	Press, radio	A, B, D
Future Jobs Fund Team	N/A	Through the Future Jobs Scheme, Pride in Breckland has recruited 6 individuals to form a Pride in Breckland green team to deliver environmental outcomes for the local community. The task force assess, target and clean up 'hot spot areas' whilst educating the community on 'Green Living' throughout the district.	Radio	A, B, C, D
Thetford Alleyway Project	N/A	Thetford Taskforce raised concerns about two notorious alleyways in Thetford town centre. Pride was asked to take this project forward. Following Consultation has now finished and installation will take place some time in Mar to April.	Press	A, B, C, D
Wayland Jigsaw Competition	N/A	Ran in conjunction with Wayland Chamber of Commerce this project is helping to promote businesses that ,ake up the Wayland area. 30 shops each hold a different section of a jigsaw which shoppers must put together. Everyone who completes a jigsaw is entered into a prize draw to win an exciting prize.	Press, radio	B, C, D
Swaffham Alley-way project.	N/A	Swaffham SNT has been set a priority to tackle issues that take place in an alleyway between Market Place and Whitsands Rd in Swaffham. In partnership with Pride, the alley-way has been cleaned. Plans to gate the alley-way have failed due to rights of way laws.	Press, radio	A, B, D
Light Dragoons Charity Cricket Match	24	Pride in Breckland joined forces with Dereham Cricket Club to host a cricket match in aid of The Light Dragoons Charitable Trust.	Press, radio	B, C, D
Wayland Celebration of Culture	12	A night of cultural celebration where the people of Watton came together to share music, food, drink and dance from all corners of the world. The night saw belly dancing, bag pipe playing, capawoira demonstrations, samba music as well as food samples from Poland, Portugal, Brazil, Lithuania and Latvia. Over 13 different nationalities were represented on the night and long lasting friendships were made.	Press, radio	A, B, C, D
Pride in Breckland Away Day - Finance Team		Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. On this occasion, the Finance team took part in a conservation day in North Tuddenham.	Press, radio	A, B, D
Honor Awards	N/A	In conjunction with the Environmental Health Food Team, Pride will be helping to launch a healthy and hygienic food award for food premises in Thetford	Press, radio	A, D

Pride in Breckland Away Day - HR Team	13	Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. On this occasion, the HR team helped to decorate the community centre in Ashill.	Radio	A, B, D
Wild About Norfolk event	N/A	An event which educated communities on conservation, biodiversity and nature in Norfolk. It was ran by NWT with Pride in Breckland input and support. The event was delivered at Neatherd High School.	Press, radio	A, B, C, D
Community Conservation Day, Swaffham	26	Ran by Swafes group, this conservation day saw the team remove scrub and shrubs away from the old railway line in preparation of the potential community orchard project. Pride supported the project.	Press, radio	A, B, C, D
Pride in Breckland Youth Awards	N/A	Ran in partnership with the Breckland Youth Council, this awards night celebrated the young people of Breckland who help to make a difference in our communities.	Press, radio	A, B, C, D
Halloween Helpers	8	Ran in partnership with Watton Safer Neighbourhood Team this event gives "Trick or Treating" an official safe feeling. Following on from last years successful event responsible adults in high vis Pride vests will be asked to walk around town with children, helping them to cross the road safely and making sure that they respect people around them	Press, radio	A, B, C, D
Clean up event, Thetford	14	Ran in partnership with the Thetford Society, Environmental Services and Thetford Town Council, this project saw a big clean up of the Minstergate area of Thetford.	Press	A, B, C, D
Community Clean up, Banham	12	Ran in partnership with Attleborough SNT, this event cleaned up around the community centre in Banham.	Press	A, B, C, D
Community Benches, Att'Boro	NA	In partnership with Norfolk Constabulary, Pride helped to fund the installation of benches at Att'boro recreation ground. The benches are a focal point for users of the rec ground, keeping them away from the residential areas.	Press	A, B

#### THE GOALS OF PRIDE IN BRECKLAND

	A	Improve the quality of life for all Breckland residents and to make the district an even nicer place to work and visit.
	B	Develop the respect and sense of ownership in the local area.
	C	Expand relationships between different sections of the community.
	D	Encourage the sense of pride in the district.