

1Future

Flagships commitment to Breckland

Significant focus will remain on aligning the Local Authority and Flagship strategies wherever possible in Breckland.

Breckland, as one of the three original stock transfer Local Authorities, creating Flagship Group Members remains key to our future intentions. It is one of the four priority districts identified under our Placeshaping Strategy, giving significant priority for future investment and opportunities to improve service delivery and seek broadly to ensure our estates are “places people want to live” in the broader sense through partnership working.

Under our 1Future proposals, two of the eight hubs (locations for frontline staff to be based in) are within Breckland at Thetford and Dereham, utilising current offices. We will also be opening service stations in other locations throughout the district (determined by customer demand) to enable easy access to our services by customers. However, our main intention in raising the number of frontline staff through our 1Future proposals is that Community Managers and Estate Rangers are out and about on their patch meeting customers.

To ensure positive working we would propose quarterly meetings occur between Brecklands Assistant Director and Service Manager with the Strategy and Development Director, Customer Services Director and Head of Operations from Flagship.

Member engagement is also crucial. We propose annually that the Chief Executives and Cabinet Member for Housing would also attend (this could be more often if helpful).

A major item on the agenda will be the Placeshaping action plan ensuring that we develop our relationship to continuously improve services and joint working. The action plan (currently being jointly drafted) covers a wide range of issues including:

- Frontline service delivery
- Asset investment
- Development of new homes and services
- Joint strategic working
- Broader Placeshaping issues etc

The action plan process will be dynamic and ensure emerging joint responses to policy, economic and social trends.

Flagship is committed to its core business and the geographical realities of working in Norfolk and Suffolk. Our primary focus is and will remain on affordable housing provision in rural areas and market towns. There is therefore a close alignment with Brecklands strategy.

The growth and regeneration agenda linked to Thetford also remains a key strategic priority for Flagship (which we hope our commitment to date has demonstrated). The regeneration of the western estates and ensuring that the growth is well planned for and linked into “One Thetford for the future will remain a key priority for us

