

Date	Event/Project	No's of volunteers	Info	Media Coverage?	Pride Goal Supported
09-Jul	Graffiti Removal - Croxton Road Underpass	12	The Croxton Road underpass runs under the very busy A1066 in Thetford. It is a safe haven for hundreds of school children and other pedestrians who need to cross the road on a daily basis. The walls of the underpass are beautifully adorned with colourful murals, placed there by pupils of Rosemary Musker High in memory of their friend Gary Smith who was tragically knocked down and killed on the road in 1991. Over time the murals and walls of the underpass have been graffiti's and defaced. With help from Rosemary Musker pupils, Pride in Breckland removed the graffiti and cleaned the murals.	Press, radio	A, B, D
13-Aug	Thetford River Cleanse	14	In conjunction with Environmental Services, Pride in Breckland arranged a river cleanse of the rivers Thet and Ouse which pass through Thetford. A group of volunteers cleared the river banks whilst a specialised contractor cleared the waters. Over 1 tonne of waste was collected.	Press, radio	A, B, D
28-Aug	Watton War Memorial clean up with Youth Council.	8	Pride teamed up with the Watton Youth Council to clean up the two war memorials situated near to Carbrooke in Watton.	Press, radio	A, B, D
02-Sep	Community Ranger Conference	42	Pride in Breckland delivered the inaugural Community Ranger Conference at Barnham Broom hotel. The conference helped Rangers to understand their role more as well as learn about new projects that they can be involved with in their communities.	Press, radio	B, D
26-Sep	Poppys Wood Maintenance Day	14	Poppys Wood is 30 acres of land hidden in North Tuddenham. It was purchased by Bernard Matthews in 1990, planted with thousands of trees and then given back to the local community to enjoy. The trees are in desperate need of basic maintenance such as pruning and sleeve removal. Pride in Breckland therefore teamed up with 1st Mattishall Scouts to carry out a maintenance day.	Press	A, B, D
27-Sep	Gastronomic Food Festival - Swaffham	25	Pride in Breckland proudly sponsored the Swaffham Community Food festival which was organised by the Icieni Area Partnership. The event celebrated healthy food from across all cultures in Swaffham.	Press, radio	A, C, D
30-Sep	Brecks Dragons Den	N/A	Pride in Breckland proudly sponsored the Brecks Dragons Den competition which encouraged innovative small businesses in Breckland to compete for top prizes including new premises by persuading a panel of judges that their business had the potential to generate the highest profit potential to succeed.	Press, radio	D
09-Oct	Graffiti Removal Kits	18+	Pride in Breckland has purchased 4 x graffiti removal kits which are available for members of the community to loan in order to remove graffiti from their personal property or proactively from public buildings.	Press, radio	A, B, D
16-Oct	Poppys Wood Apple Pressing Day	22	Poppys Wood is 30 acres of land hidden in North Tuddenham. It was purchased by Bernard Matthews in 1990, planted with thousands of trees and then given back to the local community to enjoy. The apple pressing day was held in partnership with the Wensum Valley Trust and it was another opportunity to involve the local community and encourage them to take ownership of the wood. The day allowed people to pick native apple varieties and then taste the juice once pressed in a traditional manner. A longest apple peel competition was also held.	Press, radio	B, D

26-Oct	Watton War Memorial clean up with YMCA group.	11	Pride teamed up with the Right Direction Group to clean up the two war memorials situated near to Carbrooke in Watton. The Right Direction Group is made up of school children who can be disruptive during term time. Projects like these help to channel the students energy and get them more involved in community activities.	Press, radio	A, B, C, D
26-Oct	Creation of International Environment Group	11+	All Breckland residents who care about their environment are being encouraged to come together by Pride to form an International Environment Group in Thetford. The group is helping to tackle all environment related issues in the town such as litter, graffiti removal, recycling and waste reduction. This project is on-going.	Radio	A, B, C, D
28-Oct	Charles Close community clean up	42	In conjunction with two local housing associations, Pride organised a community clean up day to help residents have Pride in the community. Two skips were filled with waste and the streets were cleared of litter by the residents.	Press, radio	A, B, C, D
31-Oct	Halloween Helpers	4	Pride in Breckland supplied high visibility tabards to Watton SNT to help them run their Halloween Helpers event. The event was meant to give a presence on the streets of Watton during Halloween to prevent ASB. No cases of ASB were recorded on the night.	Press, radio	A, C, D
05-Nov	Operation Dampen Spirits	N/A	Pride in Breckland joined forces with Police, Environmental Services and SERCO to deliver Operation Dampen Spirits in Thetford. The aim was to remove bonfires and combustible materials from Breckland owned green areas on the Abbey Estate and reduce the number of illegal bonfires. Almost 2 tons of materials were removed with enforcement being taken (3 Formal Cautions and 1 Fixed Penalty Notice plus costs were issued). The fire service reported a 50% reduction overall in call outs within Thetford for this night of the year. It is hoped that that the formal action taken this year will act as a deterrent for future years	Press, radio	A, D
17-Nov	Youth Council Pride team	4+	4 members of the Breckland Youth Council have formed a sub cabinet to take on Pride related projects. The group is mentored by the Pride in Breckland Coordinator and the Clean Neighbourhoods Enforcement Officer. Projects will be delivered throughout the year.		A, B, C, D
24 Nov - 03 Dec	Tree Giveaway	N/A	Pride in Breckland ran a 'treemendous' event during National Tree Week (25th Nov - 6th Dec). We gave away almost 3000 trees – all native to the UK – to residents who want to help 'green-up' the environment. The trees were handed out on market days around the district to Breckland residents on a first come served basis (one per person).	Press, radio	A, B, D
04-Dec	Welcome Home Parade	42	Breckland is proud of being the home of the Light Dragoons. The Light Dragoons and their families are an integral part of our community, so it is important that we recognise their bravery, extreme courage and great determination. Pride in Breckland was the proud sponsor of the Welcome Home Parade which Breckland Council arranged in December 2009.	Tv, press, radio	B, D

05 Dec - 11 Dec	Tree Dressing Competition	N/A	Pride in Breckland has ran its own Tree Dressing competition in support of National Tree Dressing Day which aims to encourage the celebration of trees in our communities. It ties in with National Tree week and our pledge to give every resident a free tree. The whole scheme highlights our responsibility for looking after trees and reminds us of their enormous cultural and environmental importance. We asked residents to create their own social celebration of the trees in their community through storytelling, dance, music, hanging ribbons, shapes, shining lights, anything which draws attention to the trees we all take for granted.	Press, radio	A, B, C, D
11-Dec	Shrub planting @ St Cuthberts Church and Bridge St	11	Pride in Breckland worked in conjunction with Serco to plant shrubs in the flower beds of the community garden at St Cuthberts in Thetford and in the flower bed next to the bridge on Bridge St. Members of the International Environment Group helped to plant the shrubs.	Press, radio	A, B, C, D
29-Dec	Poppys Wood Environmental improvements	N/A	Pride in Breckland has made a series of environmental improvements at Poppys Wood to improve security and safety. The improvements made are extra bollards in the parking area to prevent cars driving into the woods and the addition of a removable barrier on the Lyng Road to prevent vehicles trespassing. More improvements will be made in 2010.	No	A, D
23-Jan	Scarning Meadows Conservation Day	18	In conjunction with Wensum Valley Trust, Pride in Breckland arranged a conservation day at Scarning Meadows. The area of land is a natural wetland which supports various species of wildlife. Volunteers were encouraged to take part to help safeguard the area for future generations. The volunteers have now formed a group who will meet once a quarter to continue their conservation work.	Press, radio	A, B, C, D
04-Feb	Pride in Breckland Away Days	35	Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. Teams have so far carried out conservation work on Hoe Common; Decorated a village hall near to Swanton Morley ; created shrub beds in Thetford; engaged in biodiversity work in North Tuddenham.	Press, Radio	A, B, D
11-Feb	Light Dragoons/Redcastle Furze Day	23	Pride in Breckland arranged for 15 Light Dragoons to attend the Redcastle Furze community centre in Thetford to help with the re-decoration of the building which is now ran by The Benjamin Foundation. Pride in Breckland also supplied the paint.	Press, radio	A, B, C, D
01-Mar	The Breckland Blitz	120	A nine week spring clean type event across the district. The Blitz encouraged everyone to do one small thing to help keep the district clean and green. Completed projects during the Breckland Blitz included a community clean up of the Toftwood pond, a community litter pick through Hoe and Worthing where 147 sacks of litter were collected, a school litter pick with students from Attleborough junior school and a clean up of an industrial estate in Thetford using members of staff from Breckland Council.	Press, radio	A, B, C, D
05-Mar	Bling Up Your Bin	N/A	10 schools across the district have been given a litter bin to decorate in whatever fashion they wish. They best design will win £200 for their school to go towards a Pride related project. The project will help educate local children about the importance of binning litter.	Press, radio	A, B, D

15-Apr	School Lane Car Park, Thetford - Posts painted	1	An unemployed painter and decorator volunteered to paint the bollards in the car park. In return Breckland Council supplied him with a reference for his work. Since then, the decorator has found permanent work through a Thetford based firm.	Press	A, D
24-Apr	Pond Enhancement Project	13	Pride enlisted the help of the Norfolk Wildlife Trust to undertake a study of three ponds in Breckland (Hillcrest Pond, Toftwood; Neatherd Moor Pond, Dereham; Bawdeswell Pond, Bawdeswell). The studies were completed in November and once the weather warmed up a community pond enhancement day was arranged to make environmental improvements to the Hillcrest Pond in Toftwood.	Press, radio	A, B, C, D
13-May	Breckland Junior MasterChef	N/A	This project gave young Breckland residents a chance to show off their culinary skills. The competition was similar to the BBC 'MasterChef' concept with competitors given a selection of fresh local produce and asked to cook a three course meal. The final was contested at Neatherd High School between 5 young people from around the district who all produced wonderful dishes. The winner won a cookery lesson with a local chef who was recently voted the UK's best fish restaurantier.	Press, radio	D
19-May	Norfolk Police PPO Project	N/A	In partnership with Norfolk Constabulary, Pride is providing community projects for Prolific and Persistent Offenders (PPOs) in the Breckland area. The idea is to get PPOs interested in giving something back to the community. This is a trial project which has initially seen a PPO decorate the outside of The Anchor pub in Thetford in preparation of the Dads Army Day. More projects will follow.		B, D
15-Jun	Pride Corporate Away Days	22	Similar to the internal away days that Pride in Breckland now arranged, these days are arranged for private businesses in the Breckland area. The first company to try the away day experience was Tesco who tackled a conservation project in Gressenhall. The team really enjoyed that day and have asked for a programme of away days for the coming 12 months.	Press, radio	A, B, C, D
22-Jun	World Record Attempt	85	Pride in Breckland have set a Guinness World Record for the longest chain of plastic bottles. The chain was a massive 1018m in length and used a total of 3900 bottles. The idea behind the event was to raise awareness that plastic bottles are the only plastic that residents can place into their wheeled bins. The record was set at Northgate School who supplied pupils for the day. We were also joined by soldiers from the Light Dragoons.	Press, radio	A, B, C, D
19-Jul	Future Jobs Fund Team	N/A	Through the Future Jobs Scheme, Pride in Breckland has recruited 6 individuals to form a Pride in Breckland green team to deliver environmental outcomes for the local community. The task force assess, target and clean up 'hot spot areas' whilst educating the community on 'Green Living' throughout the district.	Radio	A, B, C, D
23-Jul	Thetford Alleyway Project	N/A	Thetford Taskforce raised concerns about two notorious alleyways in Thetford town centre. Pride was asked to take this project forward. Following Consultation has now finished and installation will take place some time in Mar to April.	Press	A, B, C, D
30-Jul	Wayland Jigsaw Competition	N/A	Ran in conjunction with Wayland Chamber of Commerce this project is helping to promote businesses that make up the Wayland area. 30 shops each hold a different section of a jigsaw which shoppers must put together. Everyone who completes a jigsaw is entered into a prize draw to win an exciting prize.	Press, radio	B, C, D

05-Aug	Swaffham Alley-way project.	N/A	Swaffham SNT has been set a priority to tackle issues that take place in an alleyway between Market Place and Whitsands Rd in Swaffham. In partnership with Pride, the alley-way has been cleaned. Plans to gate the alley-way have failed due to rights of way laws.	Press, radio	A, B, D
30-Aug	Light Dragoons Charity Cricket Match	24	Pride in Breckland joined forces with Dereham Cricket Club to host a cricket match in aid of The Light Dragoons Charitable Trust.	Press, radio	B, C, D
04-Sep	Wayland Celebration of Culture	12	A night of cultural celebration where the people of Watton came together to share music, food, drink and dance from all corners of the world. The night saw belly dancing, bag pipe playing, capawoira demonstrations, samba music as well as food samples from Poland, Portugal, Brazil, Lithuania and Latvia. Over 13 different nationalities were represented on the night and long lasting friendships were made.	Press, radio	A, B, C, D
23-Sep	Honor Awards	N/A	In conjunction with the Environmental Health Food Team, Pride will be helping to launch a healthy and hygienic food award for food premises in Thetford	Press, radio	A, D

#### THE GOALS OF PRIDE IN BRECKLAND

A	Improve the quality of life for all Breckland residents and to make the district an even nicer place to work and visit.
B	Develop the respect and sense of ownership in the local area.
C	Expand relationships between different sections of the community.
D	Encourage the sense of pride in the district.