



# AGENDA

**NOTE: In the case of non-members, this agenda is for information only**

- Committee** - **LOCAL STRATEGIC PARTNERSHIP BOARD**
- Date & Time** - Thursday, 3rd February, 2011 at 2.00 pm
- Venue** - Anglia Room, Conference Suite, Elizabeth House, Dereham NR19 1EE

## REPRESENTATIVE

Councillor William Nunn (Chairman)  
David Ovenden (Vice-Chairman)  
Debbie Bartlett  
Maureen Carson  
Ian Clarke  
Jonathan Clemo  
Tony Dickens  
Chief Inspector Paul Durham  
Jan Godfrey  
Supt Stuart Gunn  
Andrew Heginbotham  
Brian Horner  
Valerie Jenkins  
Shirley Matthews  
Councillor John Rogers  
Dave Seaton  
Councillor Adrian Stasiak  
Neil Stott  
Lucy Walker  
Caroline Williams

## ORGANISATION

Breckland  
Dereham Area Partnership  
Norfolk County Council  
NHS Norfolk  
Eastern Daily Press  
Norfolk Rural Community Council  
Iceni Partnership, Swaffham  
Norfolk Constabulary  
Wayland Partnership  
Norfolk Constabulary  
Norfolk Fire Service  
Voluntary Norfolk  
Norfolk Police Authority  
Norfolk Association of Local Councils  
Norfolk County Council  
Peddars Way Housing Association  
Breckland Council  
Keystone Development Trust  
Learning Skills Council  
Norfolk Chamber of Commerce

## Member Services

Elizabeth House, Walpole Loke,  
Dereham Norfolk, NR19 1EE

Date: Tuesday, 25 January 2011

	<u>Page(s)</u> <u>herewith</u>
<b>1. <u>MINUTES</u></b> To confirm the minutes of the meeting held on the 2 December 2010.	1 - 7
<b>2. <u>MATTERS ARISING</u></b>	
<b>3. <u>APOLOGIES</u></b> To receive apologies for absence.	
<b>4. <u>URGENT BUSINESS</u></b> To note whether the Chairman proposes to accept any items of urgent business.	
<b>5. <u>DECLARATION OF INTEREST</u></b> Members are asked at this stage to declare any interests they may have in any of the following items on the agenda.	
<b>6. <u>PERFORMANCE REPORTING</u></b>	
a) <u>Pride in Breckland Project</u> Report by Richard Wills, Pride Coordinator.	8 - 16
b) <u>Thetford Healthy Town</u> Presentation by Tony Trotman, Programme Manager.	17 - 21
c) <u>Arts Project - Thetford</u> Report by Deborah Smith, Curator of Thetford Arts Project.	To Follow
d) <u>Migration Impact Funding</u> Report by Adam Jackson, Service Connector.	22 - 24
<b>7. <u>FUTURE JOBS FUND</u></b> To receive a report by Mark Fretwell, Partnership (LSP) Officer.	25 - 28
<b>8. <u>THE BIG CONVERSATION</u></b> Verbal update by Debbie Bartlett, Head of Planning, Performance & Partnerships, NCC.	
<b>9. <u>PARTICIPATORY BUDGETING (YEAR 2)</u></b> To receive a report by Mark Fretwell, Partnership (LSP) Officer.	29 - 30

**10. BUDGET**

To receive an update on Partnership finances.

**11. ITEMS FOR FUTURE AGENDAS**

To agree items for inclusion on the next or a future agenda.

**12. FUTURE MEETINGS**

To note that the next meeting of the LSP Board will be held on 7 April 2011 at 2.00 pm in the Anglia Room, Elizabeth House, Breckland Council.

At a Meeting of the

LOCAL STRATEGIC PARTNERSHIP BOARD

Held on Thursday, 2 December 2010 at 2.00 pm in  
Anglia Room, The Committee Suite, Elizabeth House, Dereham

**PRESENT**

Mr D. Ovenden (Vice-Chairman)	Dereham Area Partnership
Ms D. Bartlett	Norfolk County Council
Mr T. Dickens	Iceni Partnership, Swaffham
Mrs V. Jenkins	Norfolk Police Authority
Mr R Martin (In place of J Clemo)	Norfolk Rural Community Council
Mrs S. Matthews	Norfolk Association of Local Councils
Insp Peacock (In place of Chief Insp Durham)	Norfolk Constabulary
Mark Reilly (in place of Brian Horner)	Voluntary Norfolk

**In Attendance**

Helen McAleer	Senior Committee Officer
Mark Fretwell	Partnership (LSP) Officer
Robert Leigh	Assistant Director, Communications and Communities
Adam Jackson	Service Connector Team Manager
Robert Walker	Director - Community Services
Richard Wills	Breckland Pride Coordinator
Jane Osborne	Committee Officer

**Action**  
**By**

**50/10 MINUTES**

It was noted that apologies from Brian Horner and Tony Dickens had been omitted from the previous meeting and that Sergeant Scott had been in attendance.

Subject to the amendments above, the Minutes of the meeting held on 7 October, 2010 were confirmed as a correct record.

**51/10 APOLOGIES**

Apologies for absence had been received from William Nunn, Jonathan Clemo, Chief Inspector Paul Durham, Brian Horner, Dave Seaton, Ian Clarke, Neil Stott, Jan Godfrey, Tony Trotman, Holly Gilbert, and Caroline Williams.

**52/10 URGENT BUSINESS**

There was none.

**53/10 DECLARATION OF INTEREST**

There were none.

## **54/10 PERFORMANCE REPORTING**

### **(a) Pride in Breckland Project**

The Pride Co-ordinator gave an overview and update on the Pride in Breckland campaign. Many projects and initiatives had been successfully delivered since the launch of the Project in 2008, and he gave two examples of those that had recently been achieved.

#### The Pride in Breckland Green Team (Future Jobs Fund Team)

Since the team of six individuals commenced work on 19 July 2010 with the end date scheduled for 19 January 2011, two of the individuals who had been unemployed for 6 months or more had found full time employment, one being within the Electoral Services Team at Breckland, another with a Norfolk hotel and restaurant.

#### Pride in Breckland Youth Awards 2010

The Awards Ceremony held on 22 October had been magnificent, with one of the Award Winners, Kelsey McTaggart featured in a national newspaper.

The Pride Co-Ordinator summarised three future projects :

#### Pride in Breckland Awards 2011

Bob Champion, a former winner of the Grand National would be present at RAF Marham on 18 March, 2011 at the Pride in Breckland Awards which would be a huge event for Breckland. Members were urged to vote for as many people as they could.

#### Heroes Welcome Project

Watton had been chosen as the town to launch this project, and if successful it might be rolled out further. It was hoped that the entire community would give support to military services personnel. It was explained that every soldier who served in Afghanistan was likely to visit Watton as training took place locally. The scheme encouraged local businesses to offer a warm welcome, service up grade, special acknowledgement or even a discount to any member of the Armed Forces. Participating businesses would be identified by a window sticker.

#### I Spy Spring In Breckland

The scheme was to encourage families to explore and enjoy the countryside in partnership with Wensum Valley Trust. The title however might change due to copyright laws.

All Members were very impressed with what the Pride Co-ordinator and the Future Jobs team had achieved, and the success was felt by all to be very worthy of publicity.

**Action**  
**By**

The report was noted.

**(b) Thetford Health Town**

In the absence of Holly Gilbert, Community Health Officer, the item was deferred to the meeting being on 3 February, 2011.

**(c) Migration Impact Funding**

Adam Jackson, Service Connector Manager gave an update on the progress of the Migration Impact Funding project and planned future activities, along with overviews on the Mobile Europeans Taking Action (META) project and the 'One Stop Bus' project and how the two services would be developed.

**Mobile Europeans Taking Action (META)**

The partnership with Keystone Development Trust was working really well with consistent transaction levels for a wide range of customers on a wide range of issues. Customers now asked for members by name, so trust had been obtained.

**One Stop Bus**

Some villages had not taken up the initiative as well as others, so from January 2011 the project approach would change and Sporle and Beeston would join the schedule and some would be removed. Other remote villages would be looked at.

Feedback from the customers had been very positive with some locations such as East Harling who had seen an increase in the level of customers per visit.

Internet based advertising was being promoted more heavily.

There had been a positive response from the Brunel Industrial Estate, Thetford but no regular schedule arranged yet, it was hoped that this could happen from January; the META service was on board with this too.

**Thetford Works! Project**

The project was in partnership with Keystone Development Trust, Workwise and Flagship Housing. Breckland's key role was planning and organising work clubs, looking at all work related issues that prevented clients having the confidence in getting back into work.

It was felt that Members would be the best people to approach to help spread the word around their wards on the above projects, especially with regard to the 'One Stop Bus', and they were asked to contact the Service Connector Manager with any projects or services they were involved in.

The report was noted.

**Action**  
**By**

**55/10 ARTS PROJECT - MIF**

The Partnership (LSP) Officer gave an overview on the background, and an update on the progress in delivering the Arts Project under the Migration Impacting Funding project.

Representatives were sought from the Board and Councillors to meet the artists and to discuss the Arts Project. This was working in collaboration with cultural practitioners to capture the history and the diversity of the people that make up Thetford through place, its history and local communities.

A website was about to be launched by Jai Redman from the artist collective Ultimate Holding Company, which would give further details of the project. It had been proposed that representatives would meet with Dodolab on 9<sup>th</sup> December where they would have an opportunity to hear about their current and past work, and to discuss the project.

It was felt that other Thetford Councillors should be invited to attend the meeting along with Adrian Stasiak and Neil Stott or another Representative from Keystone.

The Arts & Development Officer was working on a variety of projects and the Thetford Museum was confirmed as having been part of the structure.

It was not known where the artists were based, except that they were not all local, but that they came with an established portfolio and an excellent reputation.

The project would be really exciting and a lot of media coverage would be attracted.

**RESOLVED** that 3 representatives would meet the Artists in Thetford to discuss the project, and the Artists would be invited to attend the next meeting of the Local Strategic Partnership Board on 3 February 2011.

**Mark  
Fretwell**

**56/10 PRIDE IN BRECKLAND - FUTURE**

The Partnership (LSP) Officer explained that the purpose of the report was to propose that the Breckland Partnership continued to support and provide funding to the Pride in Breckland campaign to ensure it continued beyond March 2011.

The level of partner engagement had improved, it was recognised that the project was a real success, it had helped communities, and had a very high profile outside the area. Everyone supported and appreciated all the work the Pride Co-Ordinator had undertaken and achieved, and he was congratulated.

The Pride in Breckland brand was not exclusive to any one organisation. Partnership knowledge could be used, and with the

**Action  
By**

National Citizens Partnerships in Norfolk there would be a lot of young people wanting to get involved in projects. The project was less expensive to run each year.

**RESOLVED**

- (1) To agree to fund the Pride in Breckland campaign £50,000 to provide a further year of delivery (2011/12) to include the funding of a Pride Co-Ordinator, the associated on-costs and funding for the delivery of local community projects.
- (2) To utilise the current Pride Project group to take the funding decisions in relation to the Pride in Breckland grants from April 2011.
- (3) To seek further partnership commitment in order to develop the project for the long-term and to promote the project through our respective partnerships and contacts.
- (4) To consider ways in which the Breckland Partnership can shape the future delivery of the project and to assist in delivering the Big Society agenda and empowering local communities in Breckland.

**57/10 THE BIG CONVERSATION**

A verbal update was given by Debbie Bartlett, Head of Planning, Performance and Partnerships at Norfolk County Council on Norfolk's Big Conversation. She stated that there would be significant changes for the public sector and Norfolk County Council faced challenging times ahead with savings of £155 million required to be made.

Consultations which ran till 10<sup>th</sup> January 2011, were ongoing likewise engagement in discussions with communities, stakeholder groups and individual services. Decisions would be taken by NCC full Council in February 2011. It was difficult to determine the final picture until the Government settlement had been announced.

She was asked if proposals matched the efficiencies the Council had to find. This was confirmed and meant that if one area was saved from cuts another would be hit.

She was asked if some services were ring fenced, and responded that within the document it had not been explained about the 75% of services that would remain for Norfolk County Council to undertake.

Concern was raised by Members with regard to the Youth Service proposals, as they did fantastic preventative work, and Breckland would be responding on this matter. The Board were advised that there would be no budget available to hand this over to someone else.

Members hoped that Norfolk County Council would look to see what could be removed before actual cuts were made. The Local Authority

**Action  
By**

had a statutory duty and functions they had to meet, challenges would be presented, but it would be important to ensure partnership working was really strong and “joined up”.

A Member said longer term planning was hoped for, but the grant settlement was not known yet, so whilst in subsequent years there would be more time to think about things, there would not be for next year. Members were advised that Norfolk County Council had set out its strategy for the next three years very clearly, but it did allow for a little bit of scope and flexibility if things changed.

Members were reassured about efficiency, and they were asked to encourage all organisations they might be part of to feed back their comments, and the Head of Planning, Performance and Partnerships invited Members to contact her direct if they had any specific questions.

She advised that NCC Cabinet would meet on 24 January 2011, and would consider the consultation outcome, and then make recommendations to full Council.

A Member felt that Norfolk’s Big Conversation was a very good idea.

Breckland’s full Council would meet on 16 December, where the proposals for the shared management structure would be taken forward, which would then give an idea of Breckland’s efficiency savings.

**58/10 PARTICIPATORY BUDGETING (YEAR 2)**

Mark Fretwell, Partnership (LSP) Officer presented his report to update Members on the proposed delivery of the Participatory Budgeting project entitled “Your Partnership Your Decision” Year 2, as well as giving a brief overview on the background.

The Breckland Youth Council had recently self funded their own Participatory Budgeting project which followed up on the previously funded successful participatory budgeting project through the Breckland Partnership.

On 9 November, the Partnership and Tasking Co-ordination Group (PTCG) had agreed to add a further £10,000 capital funding to the project in order to increase the availability of funding in each Breckland Neighbourhood, this meant £30,000 was now available for projects across Breckland.

Four Co-ordinators have volunteered to come back again. Area partnerships had strongly supported the project. A Member requested that a young person be included on their project panel, and it was confirmed this was allowed.

Members were asked to locally promote the project to partners and community contacts that might benefit or be interested in applying for the available funding. He would send Members the “Your Partnership Your Decision” application form, Guidance Notes and Poster. The

**Mark  
Fretwell**

**Action**  
**By**

deadline for submission was 31 January 2011.

A broad range of publicity was planned, on 3 December, there would be a press release and information on Breckland Council's website, Voice magazine, village newsletters, Wayland radio, the One Stop Bus and posters at key locations across the district, Watton had already received theirs.

The report was noted and supported.

**59/10 BUDGET**

Mark Fretwell, Partnership (LSP) Officer gave an update on partnership finances. He advised there was a broad range of successful projects currently being delivered and there was a healthy balance.

The budget taking into account the agreement to fund the Pride Project during 2011/12 was now £38,745.

A funding announcement from the Norfolk County Strategic Partnership for funding over the 2011/12 period was expected in March 2011.

**60/10 ITEMS FOR FUTURE AGENDAS**

Performance Reporting on Thetford Health Town, a presentation by Holly Gilbert, Community Health Officer.

Arts Project MIF – An update by a representative from the Arts Project.

The Big Conversation – Update by Debbie Bartlett, Head of Planning, Performance & Partnerships, NCC.

'Your Partnership Your Decision' (Year 2) – Update by Mark Fretwell.

Future Jobs Fund – Update by Mark Fretwell and Richard Willis, Pride Co-Ordinator.

**61/10 FUTURE MEETING**

The arrangements for the next meeting on 3 February, 2011 at 2.00 p.m in the Anglia Room, Elizabeth House, Breckland Council were noted.

The meeting closed at 15:30 p.m.

CHAIRMAN

**03 February 2011**

**Report of Rob Walker, Director of Community Services, Breckland Council**

**PRIDE IN BRECKLAND UPDATE**

**1. Purpose of Report**

- 1.1 The purpose of this report is to provide an update and an overview of the Pride in Breckland campaign.

**2. Recommendations**

It is recommended that the Breckland Partnership Board:

- 2.1 Note the contents of the report for information and planning purposes.

**3. Information, Issues and Options**

**3.1 Background**

3.1.1 The Pride in Breckland campaign is a key delivery vehicle for the Breckland Partnership (LSP) and is intended to act as the catalyst for a variety of community and partnership based projects or initiatives, which directly support Council priorities.

3.1.2 The Breckland Partnership (LSP) launched the Pride in Breckland campaign in July 2008. The project's objective is to address the long and short term issues, which have a negative impact on community cohesion. To this end the project has the following goals:

- To improve the quality of life for all Breckland residents and to make the district an even nicer place to visit
- To develop the respect and sense of ownership in the local area
- To expand relationships between different sections of the community
- To encourage the sense of pride in the district

3.1.3 In its Business Plan for the financial years 2008/09 to 2010/11, Breckland Council made provision for Pride in Breckland. The project was initially funded as part of the Council's Area Based Grant with an allocation of £200,000 over a 3 year period;

Year 1 08/09: £75,000

Year 2 09/10: £75,000

Year 3 10/11: £50,000

3.1.4 The project funding supports the appointment of a full time Project Coordinator role over the three year period at Grade 8 level.

**3.2 Issues**

**Budget**

3.2.1 The Remaining budget for the period 2010/11 currently stands at £18,000.

3.2.2 On 2<sup>nd</sup> December 2010, The Breckland Partnership agreed the following:

- To agree to fund the Pride in Breckland campaign £50,000 to provide a further year of delivery (2011/12) to include the funding of a Pride Coordinator, the associated on-costs and funding for the delivery of local

community projects.

- To utilise the current Pride Project group to take the funding decisions in relation to the Pride in Breckland grants from April 2011.
- To seek further partnership commitment in order to develop the project for the long-term and to promote the project through our respective partnerships and contacts.
- To consider ways in which the Breckland Partnership can shape the future delivery of the project and to assist in delivering the Big Society agenda and empowering local communities in Breckland.

## **Projects**

### **Completed Projects**

- 3.2.3 Many projects and initiatives have been successfully delivered since the launch of Pride in Breckland in July 2008.
- 3.2.4 The Pride in Breckland Future Jobs Fund Team's task was to assess, target and clean up hot spot areas whilst carrying out projects where lack of volunteers have hindered a project.
- 3.2.5 The team completed their project in January 2011 (please refer to the separate report by Mark Fretwell Partnership Officer).
- 3.2.6 A list of all the completed projects and initiatives can be found in Appendix A.

### **Future projects**

- 3.2.7 With the profile of Pride in Breckland continuing to rise, a variety of community based projects and initiatives will continue to be delivered to help achieve the goals of Pride. The following three projects are an example of what is currently planned. An entire list of future projects can be found in Appendix B.
- 3.2.8 *Pride in Breckland Awards 2011* - Pride in Breckland will once again deliver an awards ceremony similar to the event in 2009 which celebrates and rewards those people in our communities who help us to make a difference. RAF Marham has kindly agreed to host the awards at their base near Swaffham on March 18<sup>th</sup> 2011. Nominations closed on 31<sup>st</sup> January.
- 3.2.9 *Heroes Welcome Project* - The Pride in Breckland project in partnership with the Wayland Chamber of Commerce has launched the nationwide Heroes Welcome scheme in Watton. The scheme encourages local businesses to offer a warm welcome, service up grade, special acknowledgement or even a discount to any member of the Armed Forces. Participating shops are identified via a window sticker which is issued to them once they sign up.
- 3.2.10 The media launch including General Sir Richard Dannatt the former Chief of Staff for the British Army.
- 3.2.11 *i Spy Spring in Breckland* - Pride in Breckland is working in partnership with the Wensum Valley Trust to deliver an interactive workbook which encourages families to explore the Breckland countryside. The books will list 5 walks all based around Breckland's market towns and they will list creatures and plants to look out for as spring arrives in Breckland.
- 3.2.12 *Community Clean Ups* - Three community clean ups will take place during February in Necton, Hockering and Watton. An estimated 25 volunteers will take part in the three activities.

Event/Project	No's of volunteers	Info	Media Coverage?	Pride Goal Supported
Graffiti Removal - Croxton Road Underpass	12	The Croxton Road underpass runs under the very busy A1066 in Thefford. It is a safe haven for hundreds of school children and other pedestrians who need to cross the road on a daily basis. The walls of the underpass are beautifully adorned with colourful murals, placed there by pupils of Rosemary Musker High in memory of their friend Gary Smith who was tragically knocked down and killed on the road in 1991. Over time the murals and walls of the underpass have been graffiti's and defaced. With help from Rosemary Musker pupils, Pride in Breckland removed the graffiti and cleaned the murals.	Press, radio	A, B, D
Thefford River Cleanse	14	In conjunction with Environmental Services, Pride in Breckland arranged a river cleanse of the rivers Thet and Ouse which pass through Thefford. A group of volunteers cleared the river banks whilst a specialised contractor cleared the waters. Over 1 tonne of waste was collected.	Press, radio	A, B, D
Watton War Memorial clean up with Youth Council.	8	Pride teamed up with the Watton Youth Council to clean up the two war memorials situated near to Carbrooke in Watton.	Press, radio	A, B, D
Community Ranger Conference	42	Pride in Breckland delivered the inaugural Community Ranger Conference at Barnham Broom hotel. The conference helped Rangers to understand their role more as well as learn about new projects that they can be involved with in their communities.	Press, radio	B, D
Poppys Wood Maintenance Day	14	Poppys Wood is 30 acres of land hidden in North Tuddenham. It was purchased by Bernard Matthews in 1990, planted with thousands of trees and then given back to the local community to enjoy. The trees are in desperate need of basic maintenance such as pruning and sleeve removal. Pride in Breckland therefore teamed up with 1st Mattishall Scouts to carry out a maintenance day.	Press	A, B, D
Gastronomic Food Festival - Swaffham	25	Pride in Breckland proudly sponsored the Swaffham Community Food festival which was organised by the Icieni Area Partnership. The event celebrated healthy food from across all cultures in Swaffham.	Press, radio	A, C, D
Brecks Dragons Den	N/A	Pride in Breckland proudly sponsored the Brecks Dragons Den competition which encouraged innovative small businesses in Breckland to compete for top prizes including new premises by persuading a panel of judges that their business had the potential to generate the highest profit potential to succeed.	Press, radio	D
Graffiti Removal Kits	18	Pride in Breckland has purchased 4 x graffiti removal kits which are available for members of the community to loan in order to remove graffiti from their personal property or proactively from public buildings.	Press, radio	A, B, D

Poppys Wood Apple Pressing Day	22	Poppys Wood is 30 acres of land hidden in North Tuddenham. It was purchased by Bernard Matthews in 1990, planted with thousands of trees and then given back to the local community to enjoy. The apple pressing day was held in partnership with the Wensum Valley Trust and it was another opportunity to involve the local community and encourage them to take ownership of the wood. The day allowed people to pick native apple varieties and then taste the juice once pressed in a traditional manner. A longest apple peel competition was also held.	Press, radio	B, D
Watton War Memorial clean up with YMCA group.	11	Pride teamed up with the Right Direction Group to clean up the two war memorials situated near to Carbrooke in Watton. The Right Direction Group is made up of school children who can be disruptive during term time. Projects like these help to channel the students energy and get them more involved in community activities.	Press, radio	A, B, C, D
Creation of International Environment Group	11	All Breckland residents who care about their environment are being encouraged to come together by Pride to form an International Environment Group in Thetford. The group is helping to tackle all environment related issues in the town such as litter, graffiti removal, recycling and waste reduction. This project is on-going.	Radio	A, B, C, D
Charles Close community clean up	42	In conjunction with two local housing associations, Pride organised a community clean up day to help residents have Pride in the community. Two skips were filled with waste and the streets were cleared of litter by the residents.	Press, radio	A, B, C, D
Halloween Helpers	4	Pride in Breckland supplied high visibility tabards to Watton SNT to help them run their Halloween Helpers event. The event was meant to give a presence on the streets of Watton during Halloween to prevent ASB. No cases of ASB were recorded on the night.	Press, radio	A, C, D
Operation Dampen Spirits	N/A	Pride in Breckland joined forces with Police, Environmental Services and SERCO to deliver Operation Dampen Spirits in Thetford. The aim was to remove bonfires and combustible materials from Breckland owned green areas on the Abbey Estate and reduce the number of illegal bonfires. Almost 2 tons of materials were removed with enforcement being taken (3 Formal Cautions and 1 Fixed Penalty Notice plus costs were issued). The fire service reported a 50% reduction overall in call outs within Thetford for this night of the year. It is hoped that the formal action taken this year will act as a deterrent for future years	Press, radio	A, D
Tree Giveaway	N/A	Pride in Breckland ran a 'tremendous' event during National Tree Week (25th Nov - 6th Dec). We gave away almost 3000 trees – all native to the UK – to residents who want to help 'green-up' the environment. The trees were handed out on market days around the district to Breckland residents on a first come served basis (one per person).	Press, radio	A, B, D

Welcome Home Parade	42	Breckland is proud of being the home of the Light Dragons. The Light Dragons and their families are an integral part of our community, so it is important that we recognise their bravery, extreme courage and great determination. Pride in Breckland was the proud sponsor of the Welcome Home Parade which Breckland Council arranged in December 2009.	Tv, press, radio	B, D
Tree Dressing Competition	N/A	Pride in Breckland has ran its own Tree Dressing competition in support of National Tree Dressing Day which aims to encourage the celebration of trees in our communities. It ties in with National Tree week and our pledge to give every resident a free tree. The whole scheme highlights our responsibility for looking after trees and reminds us of their enormous cultural and environmental importance. We asked residents to create their own social celebration of the trees in their community through storytelling, dance, music, hanging ribbons, shapes, shining lights, anything which draws attention to the trees we all take for granted.	Press, radio	A, B, C, D
Shrub planting @ St Cuthberts Church and Bridge St	11	Pride in Breckland worked in conjunction with Serco to plant shrubs in the flower beds of the community garden at St Cuthberts in Theford and in the flower bed next to the bridge on Bridge St. Members of the International Environment Group helped to plant the shrubs.	Press, radio	A, B, C, D
Poppy's Wood Environmental improvements	N/A	Pride in Breckland has made a series of environmental improvements at Poppy's Wood to improve security and safety. The improvements made are extra bollards in the parking area to prevent cars driving into the woods and the addition of a removable barrier on the Lyng Road to prevent vehicles trespassing. More improvements will be made in 2010.	No	A, D
Scarning Meadows Conservation Day	18	In conjunction with Wensum Valley Trust, Pride in Breckland arranged a conservation day at Scarning Meadows. The area of land is a natural wetland which supports various species of wildlife. Volunteers were encouraged to take part to help safeguard the area for future generations. The volunteers have now formed a group who will meet once a quarter to continue their conservation work.	Press, radio	A, B, C, D
Pride in Breckland Away Day - Contact Centre Staff	35	Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. On this occasion, the Contact Centre team carried out vital conservation work on Hoe Common with the Wensum Valley Trust.	Press, Radio	A, B, D
Light Dragons/Redcastle Furze Day	23	Pride in Breckland arranged for 15 Light Dragons to attend the Redcastle Furze community centre in Theford to help with the re-decoration of the building which is now ran by The Benjamin Foundation. Pride in Breckland also supplied the paint.	Press, radio	A, B, C, D

The Breckland Blitz	120	A nine week spring clean type event across the district. The Blitz encouraged everyone to do one small thing to help keep the district clean and green. Completed projects during the Breckland Blitz included a community clean up of the Toftwood pond, a community litter pick through Hoe and Worthing where 147 sacks of litter were collected, a school litter pick with students from Attleborough junior school and a clean up of an industrial estate in Thetford using members of staff from Breckland Council.	Press, radio	A, B, C, D
Bling Up Your Bin	N/A	10 schools across the district have been given a litter bin to decorate in whatever fashion they wish. They best design will win £200 for their school to go towards a Pride related project. The project will help educate local children about the importance of binning litter.	Press, radio	A, B, D
School Lane Car Park, Thetford - Posts painted	1	An unemployed painter and decorator volunteered to paint the bollards in the car park. In return Breckland Council supplied him with a reference for his work. Since then, the decorator has found permanent work through a Thetford based firm.	Press	A, D
Pond Enhancement Project	13	Pride enlisted the help of the Norfolk Wildlife Trust to undertake a study of three ponds in Breckland (Hillcrest Pond, Toftwood; Neatherd Moor Pond, Dereham; Bawdeswell Pond, Bawdeswell). The studies were completed in November and once the weather warmed up a community pond enhancement day was arranged to make environmental improvements to the Hillcrest Pond in Toftwood.	Press, radio	A, B, C, D
Pride in Breckland Away Day - Sustainable Communities Team	10	Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. On this occasion, the Sustainable Communities Team decorated the village Hall in Worthing.	Press, radio	A, B, D
Breckland Junior MasterChef	N/A	This project gave young Breckland residents a chance to show off their culinary skills. The competition was similar to the BBC 'MasterChef' concept with competitors given a selection of fresh local produce and asked to cook a three course meal. The final was contested at Neatherd High School between 5 young people from around the district who all produced wonderful dishes. The winner won a cookery lesson with a local chef who was recently voted the UK's best fish restaurateur.	Press, radio	D
Norfolk Police PPO Project	N/A	In partnership with Norfolk Constabulary, Pride is providing community projects for Prolific and Persistent Offenders (PPOs) in the Breckland area. The idea is to get PPOs interested in giving something back to the community. This is a trial project which has initially seen a PPO decorate the outside of The Anchor pub in Thetford in preparation of the Dads Army Day. More projects will follow.		B, D
Pride Corporate Away Days	22	Similar to the internal away days that Pride in Breckland now arranged, these days are arranged for private businesses in the Breckland area. The first company to try the away day experience was Tesco who tackled a conservation project in Gressenhall. The team really enjoyed that day and have asked for a programme of away days for the coming 12 months.	Press, radio	A, B, C, D

World Record Attempt	85	Pride in Breckland have set a Guinness World Record for the longest chain of plastic bottles. The chain was a massive 1018m in length and used a total of 3900 bottles. The idea behind the event was to raise awareness that plastic bottles are the only plastic that residents can place into their wheeled bins. The record was set at Northgate School who supplied pupils for the day. We were also joined by solders from the Light Dragons.	Press, radio	A, B, C, D
Pride in Breckland Away Day - Asset Management Team	12	Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. On this occasion, the Asset Management Team helped to clean up an industrial estate in Theford.	Press, radio	A, B, D
Future Jobs Fund Team	N/A	Through the Future Jobs Scheme, Pride in Breckland has recruited 6 individuals to form a Pride in Breckland green team to deliver environmental outcomes for the local community. The task force assess, target and clean up 'hot spot areas' whilst educating the community on 'Green Living' throughout the district.	Radio	A, B, C, D
Theford Alleyway Project	N/A	Theford Taskforce raised concerns about two notorious alleyways in Theford town centre. Pride was asked to take this project forward. Following Consultation has now finished and installation will take place some time in Mar to April.	Press	A, B, C, D
Wayland Jigsaw Competition	N/A	Ran in conjunction with Wayland Chamber of Commerce this project is helping to promote businesses that ,ake up the Wayland area. 30 shops each hold a different section of a jigsaw which shoppers must put together. Everyone who completes a jigsaw is entered into a prize draw to win an exciting prize.	Press, radio	B, C, D
Swaffham Alley-way project.	N/A	Swaffham SNT has been set a priority to tackle issues that take place in an alleyway between Market Place and Whitsands Rd in Swaffham. In partnership with Pride, the alley-way has been cleaned. Plans to gate the alley-way have failed due to rights of way laws.	Press, radio	A, B, D
Light Dragons Charity Cricket Match	24	Pride in Breckland joined forces with Dereham Cricket Club to host a cricket match in aid of The Light Dragons Charitable Trust.	Press, radio	B, C, D
Wayland Celebration of Culture	12	A night of cultural celebration where the people of Watton came together to share music, food, drink and dance from all corners of the world. The night saw belly dancing, bag pipe playing, capawoira demonstrations, samba music as well as food samples from Poland, Portugal, Brazil, Lithuania and Latvia. Over 13 different nationalities were represented on the night and long lasting friendships were made.	Press, radio	A, B, C, D
Pride in Breckland Away Day - Finance Team		Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. On this occasion, the Finance team took part in a conservation day in North Tuddenham.	Press, radio	A, B, D
Honor Awards	N/A	In conjunction with the Environmental Health Food Team, Pride will be helping to launch a healthy and hygienic food award for food premises in Theford	Press, radio	A, D

Pride in Breckland Away Day - HR Team	13	Pride in Breckland is arranging away days for Breckland Council staff. The days not only provide colleagues with a great way to build team spirit, but they also ensure that vital community projects are being tackled. On this occasion, the HR team helped to decorate the community centre in Ashill.	Radio	A, B, D
Wild About Norfolk event	N/A	An event which educated communities on conservation, biodiversity and nature in Norfolk. It was ran by NWT with Pride in Breckland input and support. The event was delivered at Neatherd High School.	Press, radio	A, B, C, D
Community Conservation Day, Swaffham	26	Ran by Swafes group, this conservation day saw the team remove scrub and shrubs away from the old railway line in preparation of the potential community orchard project. Pride supported the project.	Press, radio	A, B, C, D
Pride in Breckland Youth Awards	N/A	Ran in partnership with the Breckland Youth Council, this awards night celebrated the young people of Breckland who help to make a difference in our communities.	Press, radio	A, B, C, D
Halloween Helpers	8	Ran in partnership with Watton Safer Neighbourhood Team this event gives "Trick or Treating" an official safe feeling. Following on from last years successful event responsible adults in high vis Pride vests will be asked to walk around town with children, helping them to cross the road safely and making sure that they respect people around them	Press, radio	A, B, C, D
Clean up event, Thetford	14	Ran in partnership with the Thetford Society, Environmental Services and Thetford Town Council, this project saw a big clean up of the Minstergate area of Thetford.	Press	A, B, C, D
Community Clean up, Banham	12	Ran in partnership with Attleborough SNT, this event cleaned up around the community centre in Banham.	Press	A, B, C, D
Community Benches, Att'Boro	NA	In partnership with Norfolk Constabulary, Pride helped to fund the installation of benches at Att'boro recreation ground. The benches are a focal point for users of the rec ground, keeping them away from the residential areas.	Press	A, B

THE GOALS OF PRIDE IN BRECKLAND

A	Improve the quality of life for all Breckland residents and to make the district an even nicer place to work and visit.
B	Develop the respect and sense of ownership in the local area.
C	Expand relationships between different sections of the community.
D	Encourage the sense of pride in the district.

Event/Project	Info	Pride Goal Supported
Necton and Beely Computer Club	This project is being funded via the community ranger fire assessment fund built up by Mr Hector Lewis. For every fire assessment that Mr Lewis carries out on behalf of the fire service in Breckland, he qualifies for £10 of joint Pride and Fire Service grant	A, B, C, D
I Spy Spring in Breckland	Ran in partnership with WVT, this project will encourage families into Brecklands countryside to explore and watch spring come to life.	A, B, D
Partnership Community Work with Wymondham College	Wymondham College has approached Pride in Breckland to ask for help and advise in getting pupils involved with community engagement. Exact project details yet to be formalised.	B, C, D
Barnham Cross, Thetford. Steering group work	The Barnham Cross Steering Group has asked Pride to help with environmental works on the estate. Exact details to be formalised.	A, B, C, D
Hockering Play area tidy up	In partnership with Hockering Parish Council, this project will see a community clean up day to bring the play area back top life.	A, B, C, D
Heroes Welcome Project	This project encourages servicemen and women to use retailers that are displaying a sticker saying Heroes Welcome! The shop then gives a discount of their choosing to the soldier.	B, D
Community clean up of Necton Dyke	A community clean up of the dyke in Necton	A, B, C, D
Reusable shopping bag giveaway	In partnership with Wayland Chamber and CoOP this project will see reusable shopping bags handed out in Watton.	A, B, D
Loch Neaton clean up	A community clean up of Loch Neaton in Watton	A, B, C, D
Away days	Pride in Breckland will continue to arrange away days for internal and external groups especially large private businesses such as Tesco. The groups will tackle vital community projects.	A, B, C, D
Pride in Breckland Awards	The Pride in Breckland Awards 2011 will take place on 18 March 2011. They were launched in Nov.	A, B, C, D

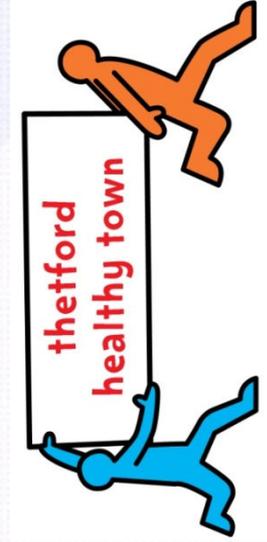
**THE GOALS OF PRIDE IN BRECKLAND**

A
B
C
D

# Aims

The Thetford Healthy Town Programme aims to encourage more people to engage in physical activity and to eat more healthily

- Closely linked to the Government's Change4Life campaign launched early in 2009 with the message, 'eat well, move more, live longer.'
- To create an environment which facilitates and embeds healthy lifestyles into the rapidly growing and regenerating town of Thetford, through the provision of education, skills training, infrastructure provision and creation of a "healthy culture".



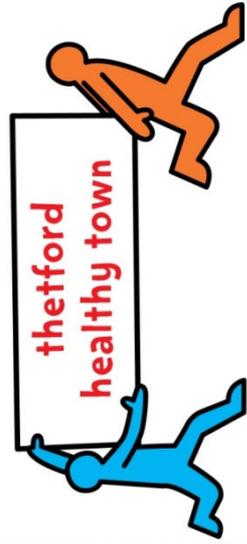
## How - Three Strands

- **Background Work:** to enhance knowledge and understanding of health needs in Thetford and provide comprehensive marketing and communication campaign. Local evaluation (£130,000)
- **Primary Objective:** embedding a healthy lifestyle culture in a rapidly growing town through infrastructure and policy work (£120,000)
- **Secondary Objective:** a portfolio of discreet, relatively short term projects, to foster a culture of healthy lifestyle within existing communities (£490,000)
- Programme Management (£160,000)



# 2010 Attendances

	Total Attendance	Cost of project (2010)	Cost per Individual
<b>Physical Activity</b>			
DANCE	372	£4,250	£11
RUN IN THETFORD	71	£1,000	£14
MILITARY FITNESS	285	£5,400	£19
BIKE IT	2,315	£60,000	£26
HEALTHY LIFESTYLES	148	£6,000	£41
WALKING FOR HEALTH	220	£10,000	£45
GREEN VENTURE BIKE RECYCLING	525	£25,000	£48
CHAIR BASED EXERCISE	22	£1,350	£61
GP EXERCISE REFERRAL	138	£13,500	£98
GREEN GYM	177	£45,000	£254
<b>Food &amp; Nutrition</b>			
JOY OF FOOD	372	£18,000	£48
COMMUNITY SUPPORTED GROWING	380	£25,000	£66
<b>Other</b>			
META HEALTH (MIGRANT WORKER SUPPORT)	1,024	£39,500	£39
ENHANCED GP HEALTH CHECKS	310	£15,000	£48
<b>Total</b>	<b>6,359</b>	<b>£269,000</b>	<b>£42</b>



# What's next?

- Legacy Plan
- Future of Thetford Healthy Town
- Using lessons learnt in other Towns/Communities



## And finally...

- ✓ 43% of pupils in Thetford said that cycling to school was their preferred method of transport, but before Bike It, only 15% of pupils were cycling to school regularly (once a week or more). Now 39% of pupils in Thetford regularly cycle to school.
- ✓ In the last 3 months, 25 walks were held with just under 500 walkers taking part
- ✓ During the “Bike It Breakfast” at Norwich Road School, 25% of children biked to school which included 113 cyclists and 7 scooters.
- ✓ The Admirals school bike it breakfast was attended by 48 pupils and 20 parents!
- ✓ 65 children have learnt how to get off stabilisers
- ✓ 400 bikes have been safety checked
- ✓ In just over a year, Green Ventures Bikes project has collected 1,720 bikes, which equates to over 26 tonnes kept out of landfill. 408 Bikes have been sold to the local community
- ✓ In 11 months META have helped 158 migrants register with a GP, made 410 migrants aware of NHS health services and Thetford Healthy Town health projects.
- ✓ 76 migrants have enrolled on the META smoking cessation programme



**3rd February 2010**

**Report of Adam Jackson, Service Connector Manager, Breckland Council**

**MIGRATION IMPACT FUNDING (MIF)**

**1. Purpose of Report**

- 1.1.1 To update LSP Board Members on the progress in delivering the Migration Impact Funding project and the planned future activities.
- 1.1.2 To give an overview of the META (Mobile Europeans Taking Action) project to date.
- 1.1.3 To give an overview of the One Stop Bus project to date.
- 1.1.4 Looking forward – developing both services.

**2. Recommendations**

It is recommended that the LSP Board:

- 2.1.1 Note [for information and planning purposes] the contents of this report.
- 2.1.2 Consider partner's commitment to the Migration Impact Funding project.
- 2.1.3 Considering current financial circumstances look at ways your service can get its key messages and services to the heart of rural communities across Breckland using the One Stop Bus.
- 2.1.4 To let us know what services you provide and events that you attend that are appropriate for the service connector team to link up with and/or attend.

**3.1 Background**

- 3.1.1 A successful application as previously disseminated and discussed was made to Go East and Communities and Local Government (CLG) and £220,000 was awarded in the first year (09/10)
- 3.1.2 Following recruitment of the Service Connector team both the META service and Mobile One Stop Bus services were launched in June 2010.

**3.2 Overview**

**META Service:**

- 3.2.1 The META partnership continues to work well with both parties seeing benefits from the joint working relationship.
- 3.2.2 Transaction levels remain consistent with the Breckland side of the partnership seeing on average 20 clients per day.
- 3.2.3 Staff and customer relationships have been built with trust on both parts.
- 3.2.4 Services delivered vary across a range of partnership services and beyond but in the main are Benefit, Tax and Housing orientated.

- 3.2.5 A number of successes have come from the project including rehousing clients, helping clients back to their home countries and finding shelter for homeless clients during the cold weather.
- 3.2.6 META staffs continue to link up with the Breckland team aiding their work on the Thetford Works! Project.

### **Mobile One Stop Bus:**

- 3.2.7 The One Stop Bus has now been out on the road for 6 months and is slowly gathering momentum.
- 3.2.8 Transaction numbers have been small but consistent, dropping slightly during December but with a marked increase in interest so far in 2011.
- 3.2.9 Some locations have now been changed following a lack of interest; Beeston and Sporle are now new additions to the schedule with Great Ellingham and Narborough being removed.
- 3.2.10 The One Stop Bus is used as part of the Thetford Works project on the last Wednesday of each month and is to be used as part of the Thetford planning consultation in the next week.
- 3.2.11 The team have now linked up with the BBC to deliver the First Click campaign. This campaign sees training materials funded by the BBC and courses delivered by the team to residents who are unable to use a computer.
- 3.2.12 Publicity has been limited so far but residents are finding out about the course via the BBC and bookings are being taken. Some training has also recently been delivered and the feedback from trainees very positive. Promotion is now being aided by the course being included in Breckland's training guide.
- 3.2.13 The team carry on working on publicity, recently adding details to the Wayland Radio what's on diary as well as a radio interview, further articles in village magazines, Breckland Voice and flyering all locations on the day of visits.
- 3.2.14 The One Stop Bus is now clearly marked as a mobile customer services office following resident's confusion over what Poultec is.
- 3.2.15 The team are now attending parish meetings to promote the bus and look at going to other locations - South Lopham and Cockley Cley have already shown an interest.
- 3.2.16 The One Stop Bus and team are starting a partnership project with Norfolk Credit Union, plans have been agreed and the service will commence in March once promotion has taken place.

### **Thetford Works! Project**

- 3.2.17 The MIF team are now working on the Thetford Works! Project on one day of each week, this involves planning and organising work clubs and helping clients with worklessness orientated issues. This project is in partnership with Keystone, Workwise and Flagship housing.
- 3.2.18 Five clients were signed up in the week beginning 17 January alone, with the team carrying out initial scoping interviews and now working with those and other clients to look for work, training and helping them to complete accurate CVs and job applications.
- 3.2.19 One client has recently found work aided by his involvement with the team.

### **3.3 Looking forward**

- 3.3.1 Promotion of the projects will continue, with several positive stories now emerging these are to be released to the press to further engage residents and partners.
- 3.3.2 Funding is being looked at with a view to including leaflets in the annual Council Tax billing run, leaflets are also to be including in all customer services correspondence.
- 3.3.3 A 'goody bag' is being developed, this will include fire alarms as part of the Pride in Breckland link up with the Fire Service to encourage elderly people to install alarms and request safety checks. Other items may include energy saving light bulbs and trees as part of environmental campaigns
- 3.3.4 Following a meeting with the Operational Support team it is thought that the bus could link up with PCSOs on location at 'hotspots' this is being worked on.
- 3.3.5 The team are currently setting up a visit to Banham Poultry, a large rural employer.
- 3.3.6 Further rural locations are being looked at, Broadband access seems to be a key factor in success and this is also being investigated. Any new locations are likely to be implemented in March giving the First Click initiative time to settle in.
- 3.3.7 A meeting is being sought with the CAB to discuss its rural connections and possibilities of partnership working.
- 3.3.8 Considering the current economic climate further partnership working opportunities are being looked at with a view of helping other public services deliver campaigns to the heart of rural locations whilst adding further worth to the service and local communities.

### **4.1 Reasons for Recommendation(s)**

- 4.1.1 The project has the potential to involve a broad spectrum of partners from the public, private and voluntary and community sector which should be encouraged.
- 4.1.2 The project is flexible in its approach and therefore can be modified in order to deliver a wide range of partnership functions such as consultation, training and skills, engagement, accessibility, develop social cohesion and in order to better understand the diverse communities we serve.
- 4.1.3 The rural and migrant communities represent a large proportion of our customer base that the Breckland Partnership needs to engage effectively with and to deliver according to their individual needs.
- 4.1.4 In order for the project and its services to continue to be developed and delivered it must be sustainable. Bringing in other key partners who have a need to engage with rural and migrant communities with relatively small cost through these outlets is a suitable solution for all.

**03 February 2011**

**Report of Mark Fretwell, Partnership (LSP) Officer, Breckland Council**

**Future Jobs Fund (FJF)**

**1. Purpose of Report**

- 1.1.1 To update LSP Board members on the progress in delivering the 'Future Jobs Fund' scheme through the submission by the Breckland Partnership.
- 1.1.2 To inform the LSP Board members of the potential to develop further employment opportunities within the Breckland district.

**2. Recommendations**

It is recommended that the LSP Board:

- 2.1.1 Promote the placements delivered and the successes achieved by the individuals and employers through a range of media such as Breckland Council's Voice, website, press releases and through the Bold directory etc.
- 2.1.2 To continue to support the employers and the individuals who took up the six month placements and to follow their progress in the labour market beyond the scheme.
- 2.1.3 To seek further employment opportunities under the Future Jobs Fund within Breckland with Norfolk County Council continuing to act as the lead body.

**3.1 Background**

- 3.1.1 The 'Future Jobs Fund' is a fund of around £1 Billion to support the creation of 150,000 jobs. It is for long term unemployed young people and others who face significant disadvantage in the labour market.
- 3.1.2 The fund is being run by the Department for Work and Pensions (DWP) in partnership with the Department for Communities and Local Government (CLG).
- 3.1.3 The jobs should have a recognised training element (NOCN, NVQ etc) or it should offer an employability outcome and meet the needs of the local community & the current jobs/skills shortages and should not be funded under statutory delivery.
- 3.1.4 The Breckland Partnership submitted a portfolio of and these positions were put forward as part of the wider Norfolk County Council bid (lead body) which was successful in obtaining funding from DWP (up to £6,300 per position).

**3.2 Issues**

**Current & Previous Employers:**

**Jazzy D's Salon, Thetford**

- 3.2.1 A successful bid was submitted for '6' positions as hairdresser trainees within the Thetford salon with the employee being provided an opportunity to learn new skills in an essential service area.
- 3.2.2 Three of the interviewees were successful in gaining the position and they began their employment on 16<sup>th</sup> April. One of the employees left the position on 16<sup>th</sup> June.
- 3.2.3 While the two remaining employees have continued with their employment and they have gained social, practical and communication skills.

- 3.2.4 Each Wednesday they received practical training on an individual or with a block head. Training to date has included shampooing, blow-drying, colour application, xtenso chemical smoothing service and product training.
- 3.2.5 Every other Friday they receive personal development training which is a theory based session which teaches attitude, customer service, mindset and positive thinking. At the end of a session the employee is given a development action to research as part of the fantastic hair training programme.
- 3.2.6 The employer states that “FJF is a fantastic way of giving a young person a great start in a career and they can see what the job entails and see whether it suits them”.
- 3.2.7 Three further employees have now been taken on for positions at the Salon under FJF and are developing their skills further, whilst learning essential working environment transferable skills.

### **Salena Dawson & Co, Watton**

- 3.2.8 A successful bid was submitted for ‘1’ position as a Solicitor’s Admin/receptionist at the Watton practise. With the employee receiving training in administrative skills, typing skills, public interaction, communication skills, time management, confidence building and computer literacy.
- 3.2.9 The solicitor’s received an application and interviewed the individual and offered them the position, with a start date of 13<sup>th</sup> April 2010.
- 3.2.11 The employee had previously studied hairdressing and is currently gaining office skills, digital dictation and customer service skills whilst undertaking a NVQ 2 in administration and office through the employment. The NVQ course is delivered at the workplace and commenced in June 2010 and is due to finish in May 2011.
- 3.2.12 Due to the FJF employment it has enabled the practise to be more proactive with the Wayland Chamber which is a voluntary organisation, thus demonstrating the wider community benefit.
- 3.2.13 Together we have been able to run the Wayland jigsaw competition, assist with meetings and with the employees help organise the Business breakfast Forum. This in turn has created an increase in Chamber membership, been the voice for local business, been able to participate more in community events and raised the profile of the Wayland Area.
- 3.2.14 The employer states that “she is a hugely valuable member of our staff and the business and local community is benefitting from her skills and employment both during the placement and now as an employee”.
- 3.2.15 Since the employee completed the six month appointment she has been taken on permanently by the practise working part time (17 hours/week) as a receptionist and secretary. This position commenced in October 2010 and is working extremely well for both the employee and the employer.
- 3.2.16 Plans for the future include more in house secretarial training and exploring Para-legal qualifications in the next 12 months in order to develop the employee further and to work towards becoming a legal executive in the future.

### **Pride in Breckland**

- 3.2.17 The ‘6’ positions were created to create an environmental task force to deliver environmental outcomes for the local community. The task force will assess, target and clean up ‘hot spot areas’ whilst educating the community on ‘Green Living’ throughout the district.
- 3.2.18 The 6 employees began on Monday 19<sup>th</sup> July 2010 and have completed a wide range of projects across the Breckland district see the table below:

<b>Project</b>	<b>Location</b>
Litter picking	Thetford
Recycling road-show	Swaffham
Ancient wall restoration	Great Hockham
BMX track creation	Swanton Morley
Litter Picking	Dereham
Unit clear out for Asset Management	Watton
Community centre decorating	Shipdham
Community clean up	Thetford
Administration for Electoral Services	NA
Dyke clearance	Sporle
Shrub clearance	Dereham
Litter picking	Dereham
Premises decorating	Thetford
Conservation work	Hardingham
Community clean up	Weeting
Community centre decorating	Ashill
Church restoration	Thetford
Helping at Golden Age Fair	Harling
Conservation work	Bawdeswell
Conservation work	Dereham
Litter picking	Thetford
Allotment creation	Swaffham
Building work	Swaffham
Gardening	Tuddenham
Community centre decorating	Ashill

3.2.19 The team have learned a wide range of skills during the project including conservation, painting and decorating, gardening, restoration, basic building, confidence, planning, conversing, CV writing, interview skills, customer service, work ethic, clerical, respect, team work, pride in their community.

3.2.20 Success has been achieved for the candidates in that two of the candidates took up full time employment while on the placement. Two other candidates have secured positions to commence in February and March. The other two team members currently remain unemployed and are actively seeking job opportunities.

#### **Future opportunities:**

3.2.21 I attended a partnership event on 5<sup>th</sup> January hosted by Norfolk County Council where I was informed that over 1,000 jobs have been created across the County since the delivery of FJF began.

3.2.22 The first round of jobs created under the scheme resulted in 356 jobs which in turn managed to create outcomes of 47% of participants into positive outcomes e.g. employment, self-employment or future training.

3.2.23 FJF will not be continued by the coalition Government however NCC are able to fulfil the contracts previously submitted and agreed by DWP

3.2.24 Therefore there is an opportunity to put forward to the lead body Norfolk County Council further positions that can be created under the Future Jobs Fund scheme.

3.2.25 The positions will be required to deliver the same outcomes and will be administered by the same terms and conditions as previously i.e. paid at least minimum wage, minimum of 25 hours week and for a 26 week placement for example.

3.2.26 The candidate would need to be referred by Job Centre plus by 18<sup>th</sup> March and the role would need to commence by 31<sup>st</sup> March to be eligible to receive the funding.

3.2.27 It is important that the focus of FJF is maintained through offering training, prospective employment, job search support. CV development and identifying the barriers to finding employment and working towards overcoming them.

### **3.3 Options**

3.3.1 To note [for information and planning purposes] the contents of this report.

3.3.2 To continue to support the employers and employees where necessary throughout the Future Jobs Fund scheme.

3.3.3 To develop (or) not develop further opportunities under the Future Jobs Fund scheme within the Breckland district under the previous conditions.

### **3.4 Reasons for Recommendation(s)**

3.4.1 The Future Jobs Fund offers an opportunity to:

- Improve the employability of long-term unemployed people.
- Deliver socially useful work that otherwise would not be done.
- Enhance workforce development and skills linked to the Sustainable Community Strategy priority of 'Thriving Economy.'

3.4.2 A further successful bid will allow an opportunity for young people to gain valuable work experience and skills in the district and to leave the individuals better placed to find permanent employment.

3.4.3 The Future Jobs Fund gives the Breckland Partnership an opportunity to support young people in the district who are in a disadvantageous position in obtaining work or work experience in the current economic climate.

3.4.4 With 1 in 5 under 25 year's young people currently unemployed they statistically are the worst hit group.

**3 February 2011**

**Report of Mark Fretwell, Partnership (LSP) Officer, Breckland Council**

**PARTICIPATORY BUDGETING (PB) – YEAR 2**

**1. Purpose of Report**

- 1.1.1 To update LSP Board members on the delivery to date of the Participatory Budgeting project entitled 'Your Partnership Your Decision' – Year 2.

**2. Recommendations**

It is recommended that the LSP Board:

- 2.1.1 Note [for information and planning purposes] the contents of this report.

**3.1 Background**

- 3.1.1 Following on from the highly successful 'Your Partnership Your Decision' participatory budgeting project in 2009/10. A report was submitted by the Partnership Officer to the July 29<sup>th</sup> Board meeting seeking partners to come forward to offer their commitment through either a joint initiative, match funding or offering resources in-kind to deliver a further PB project.
- 3.1.2 A report was submitted at the October 7<sup>th</sup> Board meeting by the Breckland Operational Partnership Team who had successfully bid for £11,266 funding from the CDRP for a PB project to be delivered in each of the five Breckland 'neighbourhoods'.
- 3.1.3 At the October 7<sup>th</sup> Board meeting it was agreed to approve £11,666 match funding for the PB process, subject to there being an equal focus on creating Stronger Communities together with the Safer priority as per the Breckland Sustainable Community Strategy.
- 3.1.4 The decision taken by the Breckland Partnership to match fund the year 2 PB project, together with an outline of the proposed delivery was taken to the Partnership and Tasking Coordination Group (PTCG) on 9th November.
- 3.1.5 A decision was taken at the meeting to add a further £10,000 capital funding to the project in order to increase the availability of funding in each Breckland Neighbourhood.
- 3.1.6 The additional funding provided allows a total of £30,000 to be available for projects across the Breckland District.
- 3.1.7 Once it is broken down into the 5 areas it provides £6,000 (£4k capital & £2k revenue) to be available for community projects that meet the priorities of creating 'Stronger and Safer' communities.

**3.2 Issues**

**Delivery**

- 3.2.1 A coordinator (lead) has been set up in each of the 5 areas to act as the key contact for the applicants, set up local delivery models and to organise other community representatives as required.
- 3.2.2 A community representative's panel including Police, local ward members, business, faith groups and area partnerships has been set up in each area to oversee the delivery and to ensure fair representation and to provide a range of skills and contacts.

- 3.2.3 A broad range of publicity including press releases, distribution to contact lists, Breckland Council's website, Voice magazine, the One Stop Bus and posters at key locations across the district has been used to promote the availability of the funding.
- 3.2.4 The applications have been received steadily and there has been more interest generated in the final week, this in part has been assisted by the availability of an online application form available on the Breckland Council website.
- 3.2.5 The key delivery dates are as follows:
- 31<sup>st</sup> January at 5 PM submission deadline
  - W/C 7<sup>th</sup> February – short listing of projects across the district
  - W/C 21<sup>st</sup> February – decision events across the district
  - W/C 7<sup>th</sup> March onwards – offer letters and release of funding and projects commence

### **3.3 Options**

- 3.3.1 To note [for information and planning purposes] the contents of this report

### **3.4 Reasons for Recommendation(s)**

- 3.4.1 The 'Your Partnership Your Decision' – Year 2 will build on the success of the County wide PB initiative delivered by Norfolk County Council and the locally delivered PB project by the Breckland Partnership.
- 3.4.2 The learning and the experiences gained by the partners, Councillors and communities involved in the delivery of the project will be rewarding.
- 3.4.3 The project will enhance participation in local democracy and improve community cohesion whilst supporting local community focussed projects.
- 3.4.4 The Local Government White Paper of 2006 and the Lyon's Report of 2007 provided both an incentive and an opportunity for local authorities to adopt PB. The emerging policies included:
- A duty to "inform, consult and involve" citizens.
  - Accountability via information to citizens.
  - Local public ownership of assets.
  - More citizen and user choices.
  - Citizen involvement in debates on local priorities, services and budgets. and
  - Public engagement to be a "bottom up" rather than a "top down" process.
- 3.4.5 The 'Your Partnership Your Decision' project offers a valuable opportunity to engage with local communities and to empower them to take decisions in their local area.