

BRECKLAND COUNCIL

Report of: Executive Member for Governance

To: Council – 28th February 2020

Author: Greg Pearson – Senior Policy Advisor

Subject: Corporate Plan Refresh 2020-23

Purpose: To present the proposed amendments to Corporate Plan for the period 2020-2023 to Council for formal adoption.

Recommendation:

- 1) That the contents of the report and its appendices are noted with Council proposing any amendments that they would wish to see.
- 2) That Council formally adopts the proposed amendments to the Corporate Plan for the period 2020-2023.

1.1 BACKGROUND

1.2 The current Corporate Plan 2019-23 was adopted in February 2019 and will come to the end of its life in March 2023. As the plan has been in place for a year it is therefore timely to look at an annual refresh to ensure that the plan remains fit for purpose for the remainder of its life time.

1.3 Corporate planning is a key part of running a successful organisation and ensures:

- a. Everyone in the organisation is working to the same priorities, pulling in the same direction and clear about what they are trying to achieve
- b. It helps ensure that risks are effectively managed
- c. It provides a tool to measure performance, success and hold people to account
- d. It enables the organisation and its managers to plan resource and the budget more effectively

1.4 The Corporate Plan aims to sets the ambition for the organisation under three public facing themes and one internal theme which under-pin all the activities the Council undertakes. They are:

- a. Your Place (Public Facing)
- b. Your Health (Public Facing)
- c. Your Opportunity (Public Facing)
- d. Our Council (Internal)

1.5 These themes will be supported by a series of Critical Activities which detail further what the Council will do to deliver the Corporate Plan which is set out under each theme. Delivery of these will be tracked through the Corporate Delivery Plan which sets out the timescales and resources required for delivery. This will be underpinned by detailed Service/Team level delivery plans. Progress made against all of these will continue to be monitored through the monthly internal Performance Board meetings.

1.6 Appendix A of this report sets out the draft designed version of the refreshed Corporate Plan. As part of this process all pictures within the original document were reviewed to ensure that they promote the Council in the best way possible, these are obviously draft and can be changed if so desired.

- 1.7 Appendix B of this report sets out the proposed amendments to the critical activities for the next year. These have been developed through feedback from the Cabinet, Overview and Scrutiny Commission, Executive Management Team input and Senior Management engagement.
- 1.8 Appendix C of this report sets out the proposed amendments to the narrative to each of the four themes for ease additional text has been highlighted.

2.1 **OPTIONS**

- 2.2 Do Nothing.
- 2.3 That the contents of the report and its appendices are considered, and that the Council put forward any suggested amendment and agree to adopt these for the remain period of this corporate plan's life (2020-2023).

3.1 **REASONS FOR RECOMMENDATION(S)**

- 3.2 To comply with the Policy Framework which requires that we have a Corporate Plan which sets out the Council's strategic vision.

4.1 **EXPECTED BENEFITS**

- 4.2 A clear direction for the Council is set for the upcoming financial year to assist with delivering the Corporate Plan.
- 4.3 Improved transparency and clearer objectives setting available to all employees in line with the Council's direction.

5.1 **IMPLICATIONS**

5.2 **Carbon Footprint / Environmental Issues**

- 5.2.1 The Corporate Plan sets out the strategic direction regarding environmental issues until 2023.

5.3 **Constitution & Legal**

- 5.3.1 The Corporate Plan forms part of the Council's Policy Framework and is therefore a requirement for the Council to comply with.

5.4 **Corporate Priorities**

- 5.4.1 The Corporate Plan will set out the Council's strategic priorities until 2023.

5.5 **Crime and Disorder**

- 5.5.1 The Corporate Plan sets out the Council's strategic direction regarding crime and disorder until 2023.

5.6 **Financial**

- 5.6.1 The Council's budget and medium term plan is fundamentally linked to the corporate plan and the budget supports delivery of that plan. The budget is set for one year at a time with indicative budgets set for future years over the medium term and these are revisited each year and can be adapted to meet the needs of an evolving corporate plan.

5.8 Health & Wellbeing

5.8.1 The Corporate Plan sets out the Council's strategic direction regarding health and wellbeing until 2023.

5.9 Reputation

5.9.1 Failure to deliver its strategic ambitions could lead to reputational risk for the Council, this is mitigated through a corporate risk that is closely monitored by the Executive Management team and reported to Governance and Audit Committee.

5.10 Risk Management

5.10.1 The monitoring of all risks relating to Council failing to deliver its corporate priorities are regularly monitored through the Council's internal Performance, Risk and Audit Board. Risk scores and mitigating actions are reported quarterly to Governance and Audit Committee ensure that they are being appropriately managed.

5.11 Safeguarding

5.11.1 The Corporate Plan sets out the Council's strategic direction regarding safeguarding of children and vulnerable adults until 2023.

5.12 Staffing

5.12.1 The Corporate Plan gives all staff a clear understanding of the strategic vision that the Council is working towards. It is linked to every action that officers undertake and delivery of the council's strategic vision and priorities is linked via the golden thread through to individual appraisal objectives.

6.1 WARDS/COMMUNITIES AFFECTED

6.2 N/A

Background papers:- None

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Key Decision: No

Exempt Decision: No

This report refers to both Mandatory and Discretionary Services

Appendices attached to this report:

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| Appendix A | Draft Designed Corporate Plan 2020-23 |
| Appendix B | Proposed Amendments to Critical Activities |
| Appendix C | Proposed Amendments to Theme Narratives |