

Community Reserve Projects

Cabinet on 12th June 2018, agreed the protocol for spending the Community Reserve fund. It was agreed that officers would develop a list of potential projects that could be funded from the reserve. The list below sets out proposals so far, it is worth noting that 18% of this year's reserve has been allocated.

Delivery Timescales	Project/Initiative	Indicative Amount	Community Reserve Protocol Criteria met	Decision making body
Completed	Ensure the future sustainability of Market Town Initiative by release additional funding to enable further work to be undertaken.	£250K	<ul style="list-style-type: none"> Address specific locality issues 	Cabinet recommendation to Council
Completed	Additional Resource in Customer Services in the Market Towns to:- <ul style="list-style-type: none"> Help develop digital skills in the community Help support the digital transition to Universal Credit 	£35K	<ul style="list-style-type: none"> Address specific locality issues Save the Council money 	Cabinet
Completed	Fund expansion of the Dog Contract to provide additional collections of dog waste bins and warden services.	£24K over 3 years (£8k pa)	<ul style="list-style-type: none"> Address specific locality issues 	Cabinet
0-6 Months	Fund a minimum of two Employment Support Officers for at least two years to build on the work the Council has been doing with DWP to act as a liaison between schools/Further Education Colleges and employers. This would be key in: - <ul style="list-style-type: none"> Improving social mobility outcomes in the district; It would enable the Council to support the delivery of the LEP strategy; It would help improve the skills set across the workforce in the district and help to improve the low skills economy 	£200k over 2 years (£100k pa)	<ul style="list-style-type: none"> Save the Council money by: <ol style="list-style-type: none"> Reducing service demand by ensuring skills improvement and growth Increasing employment opportunities creating a reduced demand for services such as benefits and council tax relief 	Council

	that our Businesses are telling us is a key issue			
0-6 Months	<p>Commission a feasibility study to explore the option of developing a commercial leisure offer in Attleborough. This offer will not be a traditional leisure centre offer it will include: -</p> <ul style="list-style-type: none"> • Gym offer • Climbing wall • Astro turf football pitch • Indoor leisure offer; such as trampoline, etc. <p>This would provide an income to the Council through either owning an asset or usage fees and help to improve the health and wellbeing of residents across the district.</p>	£50K	<ul style="list-style-type: none"> • Provide a direct financial benefit to the Council through: <ul style="list-style-type: none"> i. Rental income 	Cabinet
0-6 Months	<p>Commission a feasibility study to explore the option of developing a commercial leisure offer in Swaffham. This offer will not be a traditional leisure centre offer it will include: -</p> <ul style="list-style-type: none"> • Gym offer • Climbing wall • Astro turf football pitch • Indoor leisure offer; such as trampoline, etc. <p>This would provide an income to the Council through either owning an asset or usage fees and help to improve the health and wellbeing of residents across the district.</p>	£50K	<ul style="list-style-type: none"> • Provide a direct financial benefit to the Council through: <ul style="list-style-type: none"> i. Rental income 	Cabinet

0-6 Months	<p>Develop a themed grant scheme/programme that would be focused on improving social mobility for young people across the district as it is a recognised national 'cold spot'. This could potentially be awarded to one organisation to deliver on behalf of the council and could be focused on: -</p> <ul style="list-style-type: none"> • Tenancy support for young people to enable them to maintain their own housing tenancy • Employment support <p>The benefit to the council of this project would be to increase employment numbers and improve wages therefore reducing the cost of benefits and council tax relief to the council and the wider public purse. It could also potentially reduce demand to the Council's Housing services particular in relation to the numbers of presentations of homelessness.</p>	£100K over a 2 year period (£50K pa)	<ul style="list-style-type: none"> • Save the Council money by: <ul style="list-style-type: none"> i. Reducing service demand by ensuring skills improvement and growth ii. Increasing employment opportunities creating a reduced demand for services such as benefits and council tax relief • Address specific locality issues 	Cabinet
0-6 Months	<p>The council could support a number transport to work scheme to expand where there is need to enable more people back into employment or have access to better employment options. The benefit to the council of this project would be to increase employment numbers and wages therefore reducing the cost of benefits and council tax relief to the council and the wider public purse.</p>	£100K	<ul style="list-style-type: none"> • Save the Council money by: <ul style="list-style-type: none"> i. Increasing employment opportunities creating a reduced demand for services such as benefits and council tax relief • Address specific locality issues 	Cabinet

	<p>These schemes could include: -</p> <ul style="list-style-type: none"> • Expansion of the current Kickstarter programme to enable young people to purchase mopeds to travel to work. • Development of a travel bursary scheme for 18-25 year olds where they are unable to take an employment opportunity due to not having access to transport by offering a sum of money to enable them to buy travel cards, or purchase/hire a form of transport • Fund a pilot with DWP to get hard to reach vulnerable people back into employment by providing a transport service (hired minibus) with support worker to enable them to learn skills to enable them to travel to work. As their skills and confidence grows they could then access other less supported transport to enable others to benefit from the pilot. • Develop or expand the local existing lift share scheme to help people travel to employment across the district. 			
6-12 Months	<p>Develop a scheme to buy/lease units in the Market Towns working closely with the Federation of small businesses. This proposal would look at purchasing or leasing vacant shop units on the high streets of our market towns which could then be lease as start-up units for new businesses with reduced rents and business rate which could then be scaled up over a two year period.</p>	£500K	<ul style="list-style-type: none"> • Provide a direct financial benefit to the Council through: <ul style="list-style-type: none"> i. Rental income ii. Increased business rates income 	Council

6-12 Months	Develop a Dragons Den type scheme to help fund local entrepreneurs. The administration of this could be outsourced to a third party to deliver on our behalf.	£100K	<ul style="list-style-type: none"> • Provide a direct financial benefit to the Council through: <ul style="list-style-type: none"> i. Rental income ii. Increased business rates income 	Cabinet
6-12 Months	Create a 2 year Digital skills training programme to help upskill our communities to be more digitally enabled and access better employment opportunities	£50k (£25k pa)	<ul style="list-style-type: none"> • Provide a direct financial benefit to the Council through: <ul style="list-style-type: none"> i. Rental income ii. Increased business rates income • Save the Council money by: <ul style="list-style-type: none"> i. Increasing employment opportunities creating a reduced demand for services such as benefits and council tax relief 	Cabinet