

## APPENDIX II

### Breckland Voice production and distribution costs

Design and print of 55,500 copies*	6,810
Polywrapping	1,715
Delivery cost per Voice edition	1,650
Total cost	<u>10,175</u>
Less advertising revenue	<u>2,200</u>
	£7,975

\* this is for the usual 16 page edition

Advertising revenue normally ranges between £2,000 - £2,500.