

Mr D Pears  
Morrisons Stores  
Station Road  
Dereham  
NR19 1DF

c/o Stephanie Barnard  
Breckland Youth Council  
Elizabeth House  
Walpole Loke  
Dereham  
NR19 1EE

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30<sup>th</sup> May 2012

Dear Mr Pears,

I am writing on behalf of Breckland Youth Council with regard to the mosquito device currently being used by Morrison's in Dereham. I would like to outline our concerns and our hopes of reaching a solution.

The mosquito device relies on absolute prejudice against the young - a similar device would not be targeted at any other group in society. We are concerned that some people, including babies and young disabled people, will suffer piercing noises in their ears yet won't be able to move to a different location if the people they're with are over 25 and cannot also hear the noise.

In Morrisons Corporate Responsibility Review 2011 it states that "great service is about delivering a great experience for all our customers...". We feel, irrespective of age, all Morrison's customers should be able to enter the store without being subjected to any form of pain or suffering.

Children's Minister Tim Loughton is encouraging young people to challenge the use of mosquito devices. Mr Loughton says he rejects "negative stereotypes of teenagers and believe that 99% of our young people are already responsible and hard working". This is a sentiment we must echo.

Our colleagues at Breckland Council and Norfolk County Council have said that you felt you had little choice but to use the device after groups of young people persistently gathered outside the front of the store, abusing customers, smoking and leaving rubbish. We would be very happy to work with you to find an alternative solution to prevent this type of behaviour.

We would like to arrange a meeting to discuss our proposals and suggestions and hope you will be available to do so. Please use the details at the top of this letter for correspondence.

We look forward to hearing from you.

Kind regards,

Matthew Sibley on behalf Breckland Youth Council