

BRECKLAND DISTRICT COUNCIL

Report of Adrian Stasiak, Executive Member for Performance & Business Development

To: Cabinet – 18th October 2011

(Author: Samantha Dancer – Joint Performance Team Leader)

Subject: Draft Corporate Plan 2011 - 2015

Purpose: To approve the Corporate Plan following consultation

Recommendation(s):

1. That the draft publication version of the Corporate Plan 2011-2015 be produced that incorporates any amendments agreed by Cabinet, and then report to Council on 27 October 2011.
2. That the Leader of the Council and Chief Executive be given delegated authority to sign off the Corporate Plan by 31 October 2011, subject to final proofing.

1. INTRODUCTION

1.1 Background

- 1.2 The Corporate Plan is the Council's key strategic planning document which details the priorities, objectives and outcomes that the Council wants to achieve. It informs all other plans and helps prioritise resources to provide quality services and value for money.
- 1.3 The Corporate Plan does not cover everything that the authority does, focusing instead on those issues that matter most to local people, national priorities set by the government and local challenges arising from the social, economic and environmental context of the District.
- 1.4 As a strategic document, the Corporate Plan does not contain specific information on a wide of range of services that the authority provides, or how it delivers all its statutory duties or enforces legislation, details of this will mostly be found in the individual departmental Business Plans produced each year
- 1.5 The Corporate Plan is an important element of the Council's Performance Management Framework and its corporate business planning processes. It informs the content of annual Business Plans to illustrate the work that directorates and services perform that directly contributes towards the achievement of the Council's corporate objectives.
- 1.6 The Corporate Plan evidences that the Council is aware of local issues. It includes specific actions to address corporate and local priorities that are financed, resourced and have a timescale for completion.
- 1.7 The Corporate Plan is closely linked to the Council's medium-term financial strategy, helping to define the financial resources required to fulfil specific priorities and objectives, and setting out how the Council will deliver its vision and priorities over the next four years, to ensure improved outcomes for local people.
- 1.8 **Issues**
- 1.9 The Corporate Plan details the Council's key priorities for 2011-2015. These, together with the objectives have been informed and formulated by Portfolio Holders in consultation with the Corporate Management Team

1.10 The draft priorities are:

- To Have Pride In Breckland
- To Develop Stronger Communities
- To Support Our Local Economy
- To Be An Entrepreneurial Council

1.11 These are not to be considered new priorities for the Council. They are a refreshed version of the priorities described in the previous Corporate Plan, simply updated to reflect the new challenges faced.

1.12 The Corporate Plan will be refreshed annually to update the sections which focus on the current years activities. The overarching priority aims will remain in place for the whole of the four year term.

1.13 Reporting on this plan will be through the quarterly Governance and Performance Monitoring Report.

1.14 **Consultation**

1.15 The Draft Corporate Plan 2011 - 2015 has been on our internal and external websites for three weeks from the 26th September to the 14^h October for consultation.

1.16 The consultation draft was scrutinised in detail at the meeting of the Overview and Scrutiny Committee on the 6th October 2011

1.17 The comments received through consultation will be included in Appendix B: Consultation Comments, which will be tabled at the meeting due to the fact that the consultation period does not end until the 14th October.

1.18 **Options**

1.19 That the draft publication version of the Corporate Plan 2011-2015 be produced that incorporates any amendments agreed by Cabinet for Council on the 27th October.

1.20 That any recommendations are not approved and the draft corporate plan 2011 – 2015 remains unchanged for approval at Council on the 27th October.

1.21 **Reasons for recommendations**

1.22 The corporate plan underpins the Council's annual corporate and financial planning processes and is a key document in the Council's policy framework. It is the basis for our business plans for 2011/12 and our medium term financial strategy. It is also about doing things now which will help deliver the longer view, which is to make Breckland a better place with a brighter future for everyone.

2. **IMPLICATIONS**

2.1 **Risk**

2.2 Following approval of the Corporate Plan a full review of the Corporate Risk Register will take place.

2.3 **Financial**

2.4 Financial implications arising from the corporate plan are incorporated into our annual financial and business planning processes and the medium term financial strategy and reported in accordance with the Council's financial planning procedures.

2.5 Legal

- 2.5 The corporate plan is not a legal requirement but it is an essential document in that it sets out the overarching, strategic vision of the council with a set of clear and challenging ambitions, influenced by local people, supported by clear outcome based targets and strategies.

2.6 Equality and Diversity

- 2.7 The Corporate Plan 2011-2015 will be published on the Council's website and will be available in large print, language translation options and alternative formats on request. The corporate plan is assessed for its impact on all of our local communities. The consultation process provides further opportunity to seek feedback on equality implications.

3. Alignment to Council Priorities

- 3.1 This report (paragraph 1.11), takes forward the revision of these as set out in the Corporate Plan 2011-2015

4. Wards/Communities Affected

- 4.1 All Wards and Communities will be affected by the Corporate Plan

Background papers: - none

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Appendices attached to this report:

Appendix A: Draft Corporate Plan 2011 – 2015

Appendix B: Consultation Comments