

BRECKLAND DISTRICT COUNCIL

Report of Assistant Director Democratic Services

To: Overview and Scrutiny Committee – 6th October 2011

(Author: Samantha Dancer – Joint Performance Team Leader)

Subject: Draft Corporate Plan 2011 - 2015

Purpose: For Consultation

Recommendation(s):

1. That the committee consider the draft corporate plan 2011 - 2015
2. That any recommendations be noted, to be included in the report that will accompany the plan to Cabinet on the 18th October, following the consultation period

1. INTRODUCTION

1.1 Background

1.2 The Corporate Plan is the Council's key strategic planning document.

1.3 The Corporate Plan details the priorities, objectives and outcomes that the Council wants to achieve, and informs all other plans and helps prioritise resources to provide quality services and value for money.

1.4 The Corporate Plan does not cover everything that the authority does, focusing instead on those issues that matter most to local people, national priorities set by the government and local challenges arising from the social, economic and environmental context of the District.

1.5 As a strategic document, the Corporate Plan does not contain specific information on a wide of range of services that the authority provides, or how it delivers all its statutory duties or enforces legislation, details of this will mostly be found in the individual departmental Business Plans produced each year

1.6 The Corporate Plan is an important element of the Council's Performance Management Framework and its corporate business planning processes. It informs the content of annual Business Plans to illustrate the work that directorates and services perform that directly contributes towards the achievement of the Council's corporate objectives.

1.7 The Corporate Plan evidences that the Council is aware of local issues. It includes specific actions to address corporate and local priorities that are financed, resourced and have a timescale for completion.

1.8 The Corporate Plan is closely linked to the Council's medium-term financial strategy, helping to define the financial resources required to fulfil specific priorities and objectives, and setting out how the Council will deliver its vision and priorities over the next four years, to ensure improved outcomes for local people.

1.9 Issues

1.10 The Corporate Plan details the Council's key priorities for 2011-2015. These, together with the objectives have been informed and formulated by Portfolio Holders in consultation with the Corporate Management Team

1.11 The draft priorities are:

- To Have Pride In Breckland
- To Develop Stronger Communities
- To Support Our Local Economy
- To Be An Entrepreneurial Council

1.12 These are not to be considered new priorities for the Council. They are a refreshed version of the priorities described in the previous Corporate Plan, simply updated to reflect the new challenges faced.

2. IMPLICATIONS

2.1 Risk

2.2 Following approval of the Corporate Plan a full review of the Corporate Risk Register will take place

2.3 Financial

2.4 There are no specific implications at this stage

2.5 Legal

2.6 There are no specific implications at this stage

2.7 Equality and Diversity

2.8 There are no specific implications at this stage

3. Alignment to Council Priorities

3.1 This report (paragraph 1.11), takes forward the revision of these as set out in the Corporate Plan 2011-2015

4. Wards/Communities Affected

4.1 All Wards and Communities will be affected by the Corporate Plan

Background papers: - none

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Appendices attached to this report:

Appendix A: Draft Corporate Plan 2011 - 2015