

**8<sup>th</sup> November 2010**

**BRECKLAND YOUTH COUNCIL**

**CAMPAIGN COMMITTEE**

**Meeting: 8<sup>th</sup> November 2010  
Committee Suite, Elizabeth House, Dereham  
16.30-18.30**



**Minutes:**

1. Attendance and Welcome.
  - Stuart Green, Jordan Bailey, James Whitehead, Sally Eastwood, Luke Dawson, Alistair Wright and Lisa Clayton attended
2. Olly Lawer- Housing Officer- Posters. The youth committee were visited by Olly and shown various posters regarding homelessness and asked which one was most effective about making people aware about the issue.
3. The Training day and inspiration for the Campaign- Sally Eastwood. Sally told the youth councillors who weren't at the training day about what happened and what was learnt. She listed what was placed in the "car park" for example; working with other youth groups and how the apologies system might be changed. She also told the youth councillors about the SWOT analysis that the 4 youth councillors put together. Following the SWOT analysis the youth councillors started to put together a campaign that would be run in the near future (by April) addressing the issue of Community Stereotyping and Anti-Social Behaviour.
4. The campaign – Stephanie Barnard. After a unanimous vote of support for the campaign, the youth committee was handed a document from the British Youth Council about campaigning and lobbying and what methods the committee can use to make sure this campaign is successful. Steph then explained why the campaign will be beneficial for the Youth Council and promote the group as well as bringing together areas of the community that do not currently interact.
5. Election of campaign leader/coordinator. Sally Eastwood was voted in as Coordinator of the Campaign and will be in charge of campaign committee meetings.
6. Name for the Campaign. The committee discussed various directions for the campaign and what names could be appropriate for the campaign.
  - link
  - link-up

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- **YESS-** (the winning name)

7. Full Council on 16th December at 10.30 A.M. Jordan Bailey (and maybe Alistair) will present to full council in December with details about the campaign and our plans.
8. Action Plan: - Photograph's of local areas that cause problems to Both Young and Old people. An article will be placed into Voice and a questionnaire will follow. The committee will also plan to hold a Question Time event. The Youth council should also contact groups that help old people and find out what issues effect both old and young people. Media Amnesty- asking the media to publish more articles that promote the good that young and old people do in their community.
9. Next Meeting- (subject to room availability) Monday the 20<sup>th</sup> of December at 2.30 PM- Elizabeth House.
10. A.O.B. there was no other business to be discussed.

**TO ACTION:**

- **James Whitehead- Draft Questionnaire for next meeting.**
- **Jordan Bailey- To ring Linda Monument regarding the full council meeting in December.**

The meeting was closed at 6.30

Youth Councillors and their respective towns: (in *italics* are Youth Councillors absent with apologies from the meeting and **bold** are Cabinet members .\* represents Campaign Coordinator)

<b>Dereham</b>	<b>Attleborough</b>	<b>Swaffham</b>	<b>Watton</b>	<b>Thetford</b>
<b>Stuart Green</b>	Jordan Bailey	<b>James Whitehead</b>	Lisa Clayton	Alistair Wright
			*Sally Eastwood*	<i>Candice Sears</i>
			Luke Dawson	<i>Billy Brown</i>

Signed: ..... Position:  
...Committee Coordinator...  
Date: ...../...../.....